

## Retirement Income When You Need It

# Confidence Income Annuity<sup>®</sup>

A single-premium immediate annuity from  
EquiTrust Life Insurance Company<sup>®</sup>

- Convert a lump sum to a stream of reliable income
- Choice of payout periods (5-20 Years / Single and Joint Life / Life and 5-20 Years)

Monthly guaranteed income on \$100,000 premium

10 Years

20 Years

Joint Life (M 65 / F 65)

**Contact me today for  
more information**

Rates current as of . Rates subject to change and may vary by state and Qualified type. Guarantees based on the claims-paying ability of EquiTrust Life Insurance Company. Some immediate annuity payments may be subject to federal income tax, and a 10% IRS penalty tax prior to age 59 1/2. EquiTrust Life Insurance Company cannot give legal, tax or accounting advice. Your personal tax advisor can provide important information with respect to the purchase of this annuity contract and its taxation. Contracts issued on Form Series ET-SPIA(08-06). EquiTrust does not offer investment advice to any individual and this material should not be construed as investment advice. EquiTrust Life Insurance Company, West Des Moines, IA.  
ET-CNF-PA (9-20)

## **Advertising Requirements**

Ad must be printed as is. No other copy or design revisions other than the addition of your contact information can be made without prior approval from EquiTrust Life Insurance Company. To customize this ad, highlight and replace the text in the shaded box with your contact information.

**EquiTrust print ads, flyers and mailers may not be distributed to clients through email or other electronic-delivery systems.**

### **Note Regarding Inserting Contact Information in Fillable Field**

In order to change and save your contact information inside the fillable field, you need Adobe Acrobat on your computer. If you or someone in your office does not have the appropriate software, please send an email with the exact contact information you wish to appear in the ad, and the specific ad you want to use.

### **Prior to use, send a copy of the final ad proof to EquiTrust Life, with the following information:**

- Name of agent or organization running the ad
- Phone Number
- Email address
- How or where the ad will be used (mailed, newspaper ad, etc.)
- States in which the publication will be distributed

### **Send this information to:**

EquiTrust Life Insurance Company  
Attn: Susan Andersen / Mackenzi Swenson  
7100 Westown Pkwy Suite 200  
West Des Moines, IA 50266-2521

### **Or, send information and ad as an e-mail attachment to:**

Susan.Andersen@EquiTrust.com, or  
Mackenzi.Swenson@EquiTrust.com

### **Questions? Please call:**

Susan Andersen  
Assistant Vice President of Marketing  
Phone: 515-226-5146  
Toll Free: 866-598-3694, ext 5146

Or

Mackenzi Swenson  
Sales & Marketing Development Manager  
Phone: 515-226-5162  
Toll Free: 866-598-3694, ext 5162