

**Achieve Index-Linked Performance  
And Downside Protection**

# MarketPower Bonus Index<sup>®</sup> Annuity

A tax-deferred annuity offering growth when markets rise, and protection when they fall

- 10% bonus on all first-year premiums
- Earn credits based on stock-index changes
- Tax-deferred accumulation
- Flexible withdrawals and access in the event of certain health events
- Optional rider for lifetime income that you can stop and restart as needed
- Benefits continue if held beyond the 14-year surrender-charge period\*

**MarketPower Bonus Index Annuity** – offered by EquiTrust Life Insurance Company – never exposes your principal to market risk. You share only in index gains, not the losses – without investing directly in the stock market.

**Contact me today for  
more information**

\*10-year surrender-charge period in AK, CT, ID, IL, MN, MT, NJ, NV, OH, OK, OR, PA, TX, UT, VT, WA. Surrender of the contract subject to surrender charges or market value adjustment. Withdrawals before age 59½ may result in a 10 percent IRS penalty tax. Withdrawals do not participate in index growth. Contract issued on Form Series ICC18-ETMP10-2000(05-18) or ET-MPP-2000(02-05). Riders issued on Form Series ICC16-ET-IBR-FIXED(07-16) or ET-IBR(06-08). EquiTrust Life Insurance Company cannot give legal, tax or accounting advice. This material is intended for general use with the public. EquiTrust does not offer investment advice to any individual and this material should not be construed as investment advice. EquiTrust Life Insurance Company, West Des Moines, IA.  
ET-MP-FL (4-21)

