



ARE YOU ON TRACK TO REACH YOUR RETIREMENT GOALS?

Take advantage of MarketFive Index[®], a five-year accumulation-focused fixed index annuity, to help protect your financial future.

- Strong short-term accumulation potential
- Money accessible in case of certain health events
- Tax-deferred earnings
- Multiple account options to achieve broader diversification
- Guaranteed¹ growth of your annuity value to at least 105% of all premiums² after five years.

Want to learn more?

¹ Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

² Less any partial withdrawals.

Product availability and features may vary by state. Contract issued on Contract Form Series ET-FIA5-2000(10-16) or ICC16-ET-FIA5-2000(10-16). or 430-NHW(08-03); ICC16-ET-TI(10-16) or ET-TI(10-16); ICC16-ET-AVGR(10-16) or ET-AVGR(10-16). EquiTrust does not offer investment advice to any individual and this material should not be construed as investment advice. Annuity and insurance products are not deposits nor are they guaranteed by any bank. They are not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government. Certain products may lose value. This material is intended for general use with the public. EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com. ET-MK5-AD-CONS (03-25)