



ENJOY RETIREMENT ON YOUR TERMS

With MarketSeven Index[®], an accumulation-focused fixed index annuity, you can focus on accumulation while protecting what you've already built for retirement.

- Build savings for retirement without market risk
- Enjoy tax-deferred growth of your money
- Select from multiple account options to achieve broader diversification
- Experience guaranteed¹ growth of your annuity value to at least 107% of all premiums² after seven years

Want to learn more?

¹ Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

² Less any partial withdrawals.

Product availability and features may vary by state. Contract issued on Form Series ICC16-ET-FIA7-2000(10-16) or ET-FIA7-2000(10-16). Riders issued on Form Series ICC16-ET-AVGR(10-16) or ET-AVGR(10-16); ICC18-430-NHW(06-18) or 430-NHW(08-03); and ICC16-ET-TI(10-16) or ET-TI(10-16). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. Annuity and insurance products are not deposits nor are they guaranteed by any bank. They are not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government. Certain products may lose value. This material is intended for use with the general public. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com.

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