

## DON'T COMPROMISE ON YOUR RETIREMENT STRATEGY

A fixed index annuity  
can help you reach  
the retirement  
you've envisioned.



### With MarketSeven Index<sup>®</sup> by EquiTrust, you don't have to choose between accumulation and protection of your savings.

- Experience guaranteed<sup>1</sup> growth of your annuity value to 107% of all premiums<sup>2</sup> after seven years
- Build money for retirement without market risk
- Enjoy tax-deferred growth of your money
- Secure **guaranteed<sup>1</sup> income for life** with the optional Income Benefit Rider

MarketSeven Index is designed to help you grow your retirement savings through interest earned based on the performance of market indices. Your annuity value increases when the index goes up, but won't decrease when the index goes down.

#### Want to learn more?

Product availability and features may vary by state.

<sup>1</sup> Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

<sup>2</sup> Less any partial withdrawals and optional income benefit rider fees

Contract issued on Form Series ICC16-ET-FIA7-2000(10-16) or ET-FIA7-2000(10-16). Riders issued on Form Series ICC16-ET-AVGR(10-16) or ET-AVGR(10-16); ICC16-ET-IBR-FIXED(07-16) or ET-IBR-FIXED(07-16); ICC17-ET-IBR-ER-A(04-17) or ET-IBR-ER-A(04-17); ICC18-430-NHW(06-18) or 430-NHW(08-03); and ICC16-ET-TI(10-16) or ET-TI(10-16). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. This material is intended for use with the general public. EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com. © EquiTrust 2023. All rights reserved.