

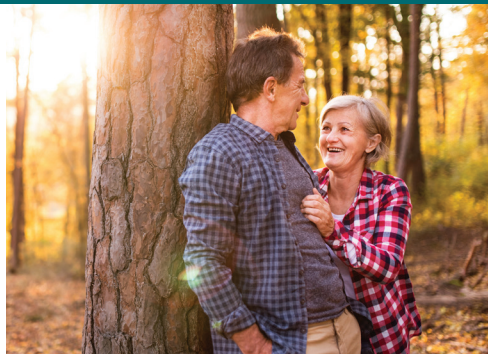
HOW CONFIDENT ARE YOU IN YOUR RETIREMENT STRATEGY?



Confidence Income® by EquiTrust is an immediate annuity that can help you create a reliable, lasting income stream.

- Convert a one-time contribution into a stream of income
- Start receiving income fast — as little as 30 days after your contract begins
- Receive guaranteed¹ income payments for a fixed period or life
- Reduce the risk of outliving your savings with the payment for life option

Want to learn more?



Product availability and features may vary by state.

¹ Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

Contract issued on Contract Form Series ET-SPIA(08-06). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. This material is intended for use with the general public. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com.