

## WANT TO IMMEDIATELY INCREASE YOUR RETIREMENT SAVINGS?

An accumulation-focused fixed index annuity, MarketPower Bonus Index® by EquiTrust can help grow your savings for the future.

- Receive an instant 12% bonus on premiums paid in the first year
- Build money for retirement without market risk

- Enjoy tax-deferred growth of your money
- Select from multiple account options to achieve broader diversification

## Want to learn more?

Product availability and features may vary by state. Contract issued on Contract Form Series ICC18-ET-MP10-2000(05-18) or ET-MPP-2000(02-05). Riders issued on Form Series: ICC17-ET-FIXED-MVA(02-17) or ET-IMVA(03-16); ICC18-430-NHW(06-18) or 430-NHW(08-03); and ICC16-ET-TI(10-16) or ET-TI(10-16). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. Annuity and insurance products are not deposits nor are they quaranteed by any bank. They are not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government. Certain products may lose value. This material is intended for use with the general public. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa, EquiTrust.com. ET-MPB-AD-CONS (03-25)

© EquiTrust 2025. All rights reserved.