

PUT YOUR RETIREMENT SAVINGS TO WORK FOR YOU!



MarketMax Index™ by EquiTrust — an accumulation-focused fixed index annuity designed to help you build income for retirement.

- Higher growth potential with four rate buy-up accounts
- No-fee accounts also available
- Downside protection to help minimize risk exposure
- Tax deferral

Want to learn more?



Product availability and features may vary by state.

Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company. Contract issued on Form Series ICC12-ET-EIA-2000(01-12) or ET-EIA-2000(06-04). EquiTrust does not offer investment advice to any individual and this material should not be construed as investment advice. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa.

ET-MMAX-FLR-CONS (01-24)

© EquiTrust 2024. All rights reserved.