

# WANT TO BOOST YOUR RETIREMENT STRATEGY?

A rate buy-up fixed index annuity with an immediate premium bonus can help.



**MarketForce Bonus Index™ by EquiTrust delivers high growth potential while shielding you from market volatility.**

- ~~8%~~ 10%<sup>1</sup> immediate premium bonus
- Higher growth potential with four rate buy-up accounts
- No-fee accounts also available
- Downside protection to help minimize risk exposure
- Tax-deferred earnings

**MarketForce Bonus Index is designed to help you grow your retirement income through interest earned based on the performance of market indices. You share only in the gains, not the losses<sup>2</sup>.**

**Want to learn more?**

<sup>1</sup> Boosted premium bonus available through 3/31/24.

<sup>2</sup> For any values in the Rate Buy-Up accounts, growth must be greater than the fee for the Accumulation Value to grow. If indices decline, value in the Rate Buy-Up accounts will decline due to the fee.

Product availability and features may vary by state.

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