



RENEWAL RATES

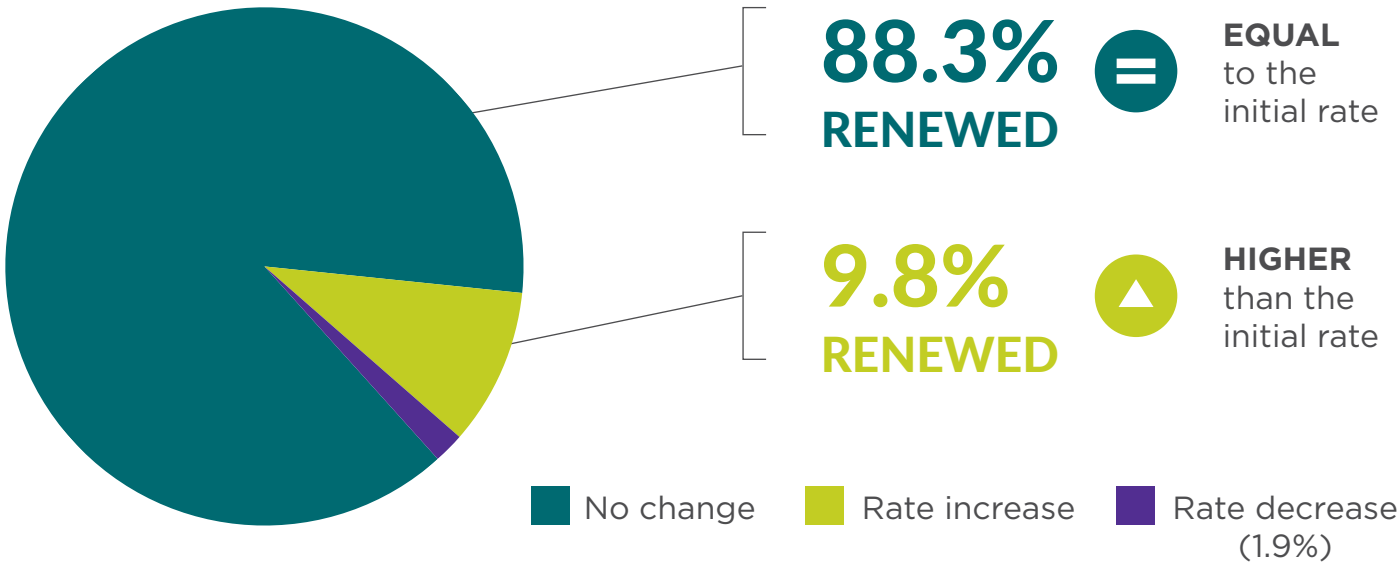
CHOICEFOUR® FIXED ANNUITY

Get more than a flashy, up-front rate. Get a renewal rate you can count on in the future to help keep your retirement plans on track.

Renewal rate history

EquiTrust has a proven history of strong renewal rates that we're not afraid to share. But don't just take our word for it. Among all 6-year ChoiceFour contracts issued since 2014*, here's how the numbers break down:

Rate change relative to initial rate



**Request a customized quote.
Call your financial professional today.**

*1/1/2014-1/31/2024
The information shown provides no assurance of future renewal rate or interest rate decisions. Renewal rate history is only one aspect of an annuity product; you should consider all features before purchasing. Contact the Company for current rates. Contract issued on Contract Form Series ET-SPA-2000(11-04) or ICC16-ET-SPA-2000(07-16). This material is not intended to provide investment advice to you or to your specific situation. EquiTrust does not offer investment advice to any individual and this material should not be construed as investment advice. Products underwritten and issued by EquiTrust Life Insurance Company, West Des Moines, Iowa.