

Agent Gateway Website

Your Online Sales and Business Resource

The website you turn to for all your EquiTrust business is better than ever! New home page and navigation help you “find it faster!” The web address is the same as before, Agents.EquiTrust.com, and your current login credentials still apply. (Google Chrome is the preferred browser)



Exciting Upgrades

- Clear, functional home page provides streamlined access to the information you need
- Broader access to client values and beneficiary information
- Education page for online training, education, webinars and recordings
- Enhanced security – multi-factor authentication to protect your clients’ personal data

Home-Page Quadrants

The home page provides easy navigation with four user-friendly quadrants:

My Business

Pending and Active Detailed Information

Marketing Spotlight

What’s New at EquiTrust

Marketing & Admin News

Redesigned “Buzz” – Your News Resource

Favorites

Customizable to Your Frequently Visited Pages

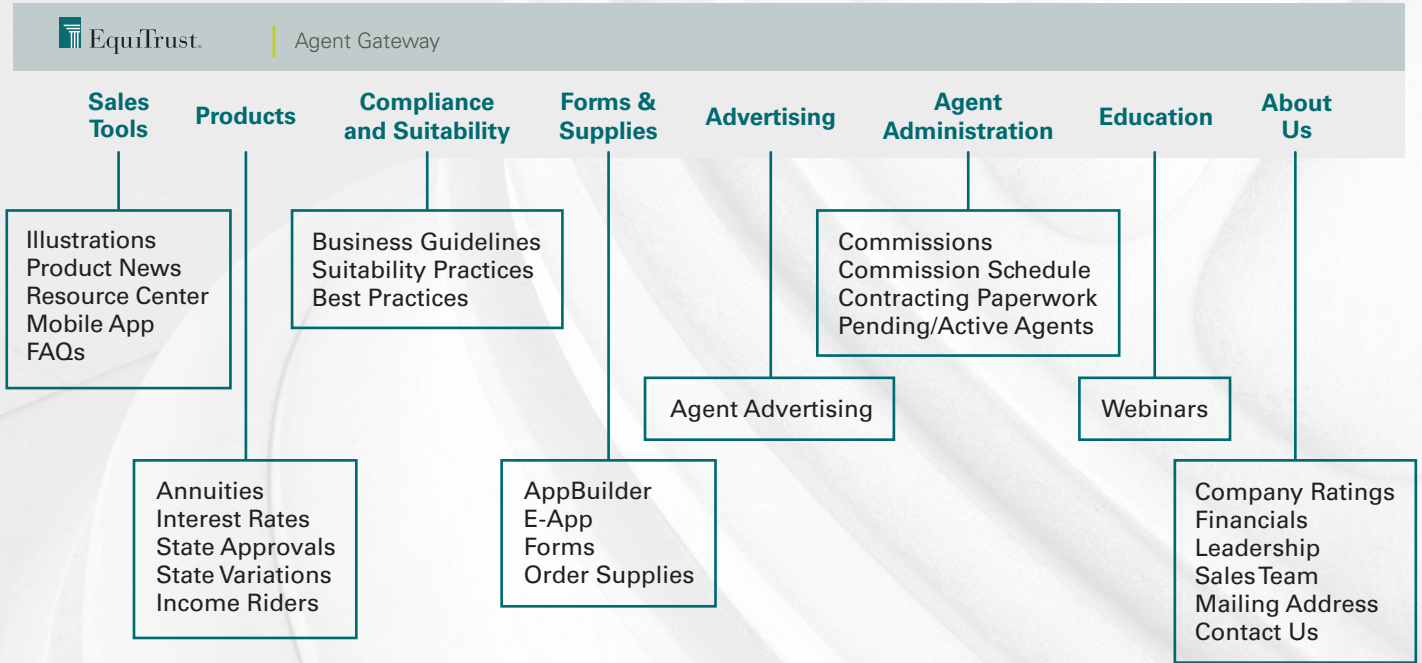
The screenshot shows the EquiTrust Agent Gateway website interface. At the top left is the EquiTrust logo and the text "Agent Gateway". On the top right are links for "Agent Training", "Contact Us", and "Login". Below this is a navigation menu with categories: "Sales Tools", "Products", "Compliance and Suitability", "Forms & Supplies", "Advertising", "Agent Administration", "Education", and "About Us".

The main content area is divided into four quadrants:

- My Business:** Contains links for "Pending/Active Business", "Calendar Year End Values", "Client Statements and Correspondence", and "Recent Business Activity". A note states: "To view your business links, login is required."
- Marketing Spotlight:** Features a banner for "The Advantage of an Index Annuity's Downside Protection" with a sub-headline "New Sales Flyer Available for Market-Weary Clients".
- Marketing & Admin News:** Includes sections for "Annuity News (See more...)" and "Life News (See more...)". Recent news items include: "EquiTrust Response to COVID-19 – From Eric Holoman, Pres & CEO (4/23/2020)", "SALES WEEK: Two Webinars! Sales Tip: Benefits of Bonus Index Annuity in Today's Environment (4/20/2020)", "NEWSWIRE: 1% Commission Increase – Limited Time! Rate Increase for ALL Annuities and Life Products! (4/15/2020)", and "Photographs of Certain Documents Accepted Temporarily (4/7/2020)".
- My Favorites:** Includes a "Login to see and add your favorite" prompt and a list of favorite items: "AppBuilder", "Agent Resource Center", "E-App", and "Commission Schedule". A note at the bottom says: "Add or remove favorites by clicking the ♥ on selected pages. (maximum 8)".

Navigation Bar

At the top of the home page is an all-new navigation bar, with more search categories. Simply click the navigation bar categories to see drop-down boxes allowing you to further refine your search. Navigation bar categories and subcategories are shown below.



Always Find Your Way Home

To return to the home page from anywhere within the site, click the EquiTrust logo. Or, if you want to bypass the home page and visit one of the four quadrants, hover and click the flyout boxes on the upper right edge.

 **My Business**
 **Marketing & Admin News**
 **Marketing Spotlight**
 **My Favorites**

Login

- Many website resources are accessible without login. For protected information, login is required.
- If you already have an account established for the former website, **you don't have to re-register**. Sign in with your same username and password.
- **If you're a new user, click Register at the Sign In link.**

Questions? Call EquiTrust Sales Support at 866-598-3694. Or send an email to Sales.Support@EquiTrust.com.



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