1-YEAR POINT-TO-POINT **PARTICIPATION**



Available on EquiTrust fixed index annuities and life insurance

Index credits to your contract's Accumulation Value are based on the change in the index value for the contract year. The point-to-point strategy compares two points — the value of the index at the beginning of the contract year and the value of the index at the end of the contract year.

Any point-to-point percentage increase is multiplied by a participation rate. The resulting amount is credited to your contract's Accumulation Value at the end of each contract year.

The participation rate may be reset by EquiTrust at the beginning of each contract year, but will never be less than the guaranteed minimum participation rate.

If the index value increases, your Accumulation Value grows. If the index value declines, your Accumulation Value will simply remain unchanged from the previous period's Accumulation Value. Index credits will never be less than zero.

Hypothetical index-crediting calculation examples

Index is up



Beginning contract year Period index value: 250

Ending contract year Period index value: 260

Index percentage change calculation

$$\frac{260}{250}$$
 - 1 = 4.00%

Current year participation rate: 90.00%

Hypothetical credited rate: 3.60%

Index is down



Beginning contract year Period index value: 250

Ending contract year Period index value: 240

Index percentage change calculation

$$\frac{240}{250}$$
 - 1 = -4.00%

Hypothetical credited rate: 0%

(may never be less than 0%)

Calculation examples and participation rates are hypothetical and are not guaranteed. They do not represent actual index results or actual crediting rates.

A fixed index annuity is not a registered security or stock market investment and does not directly participate in any stock or equity investments or index. The market index does not include dividends paid on underlying stocks, and therefore does not reflect the total return of underlying stocks. Purchases of a fixed index annuity are not direct investments in the index. Withdrawals from a fixed index annuity may be subject to surrender charges.

Crediting strategies may vary by product. Product availability and features may vary by state. See contract or policy for complete details. This material is intended for use with the general public. Guarantees provided are subject to the financial strength of EquiTrust Life Insurance Company. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, 7100 Westown Pkwy, Suite 200, West Des Moines, Iowa, 50266-2521. 866-598-3692. EquiTrust.com.