## MARKETFORCE BONUS INDEX™ ANNUITY

Single Premium Fixed and Indexed
Deferred Annuity Contract
Form Series ET-MP10-2000(05-18), ICC19-ET-MP10-2000(02-19)

## **EquiTrust Life Insurance Company®**

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 Fax: (515) 226-5103

www.EquiTrust.com

Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

#### PRELIMINARY CONTRACT SUMMARY

Thank you for your interest in the MarketForce Bonus index annuity, a single premium fixed and indexed deferred annuity which is intended to be a long-term financial contract. Some features of this annuity may not be available in all states and may vary by state. This form is not intended to be a complete explanation of your annuity. **Please refer to your Contract for complete details.** 

### INTEREST CREDITING

You can choose different accounts for your money. Each account earns interest differently. You may make your allocation elections on the last page of this document. Your Accumulation Value is the total of the individual Account Accumulation Values for the accounts you select.

#### **Fixed Rate Account**

1-Year Interest Account – The fixed rate is guaranteed for one contract year. On contract anniversaries the rate
may change subject to the contractual Minimum Guaranteed Interest Rate of 1.0%. All subsequent premiums
received in the first year are applied to this account until the first contract anniversary, then allocated per your
instructions.

#### **Index Accounts**

A wide variety of index accounts offer earnings – called "index credits" – based on the changes of a specified index. For greater accumulation potential, some index accounts feature higher rates in exchange for a 1.50% annual fee. Credits for index-based accounts are added to accounts at the contract's anniversary. Cap and participation rates are reset annually. All index accounts fall under three general strategies:

- 1-Year Point-to-Point Cap Index Accounts Index credits are based on the percentage change in the underlying index from the previous contract anniversary, up to a specified cap.
- 1-Year Point-to-Point Participation Index Accounts Index credits are based on the percentage change in the underlying index from the previous contract anniversary, multiplied by the participation rate.
- 1- Year Point-to-Point Performance Trigger Account Index Credits are based on the Performance Trigger Rate if the underlying index increases from the previous contract anniversary.

#### Non-fee Based Index Accounts

- 1-Year Point-to-Point Cap (S&P 500 Index)
- 1-Year Point-to-Point Performance Trigger (S&P 500 Index)
- 1-Year Point-to-Point Participation (S&P 500 Dynamic Intraday Index)
- 1-Year Point-to-Point Participation (S&P MARC 5% Index)

#### Rate Buy-Up Index Accounts

Allocations directed to the Rate Buy-Up Accounts offer the advantage of greater growth potential due to enhanced caps and participation rates. A 1.50% fee is deducted from the account value at the beginning of each contract year, based only on the allocation to Rate Buy-Up Accounts. The initial charge occurs on the contract effective date. The 1.50% annual fee will not change for the duration of the contract. If the index credits for a given contract year are less than the fee, the account value allocated to the Rate Buy-Up Account may decrease.

- 1-Year Point-to-Point Cap (S&P 500 Index)
- 1-Year Point-to-Point Participation (S&P 500 Index)
- 1-Year Point-to-Point Participation (Barclays Focus50 Index)
- 1-Year Point-to-Point Participation (S&P MARC 5% Index)

**Transfers -** You may transfer amounts between Accounts without a Surrender Charge or MVA. Transfers are allowed each Contract year. A written request for transfer must be received prior to the Contract Anniversary. Transfers are subject to minimums.



**Premium Bonus –** This Contract offers a Premium Bonus equal to the premium paid in the first Contract year multiplied by 8%. The Premium Bonus is allocated to the Accounts proportionately in the same manner as your Premium allocation instructions. Annuities that offer bonus features may have higher fees and charges, longer surrender charge periods, lower credited interest rates and/or lower cap and participation rates than annuities that do not provide the bonus feature.

## LIQUIDITY FEATURES AND IMPORTANT TERMS

You may receive partial surrenders or periodic income payments from your annuity by submitting a request acceptable to the Company. When you make withdrawals, surrender or annuitize your annuity, the amount withdrawn will not be credited with any index return in the current Indexing Period. Withdrawals do not participate in any index gains during the Contract Year of the withdrawal.

You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

**Premium Amounts –** The minimum premium allowed is \$10,000. The maximum premium allowed is \$1,000,000 without Home Office approval.

**Penalty-Free Withdrawals** - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge or MVA.

**Partial and Full Surrenders –** Any withdrawal over the 10% penalty-free amount will be subject to surrender charges and a Market Value Adjustment. In the event of a full surrender, you will receive the cash surrender value of your contract as a lump sum.

• **Surrender Charges** – This annuity product is a long-term contract with substantial penalties for early surrender. A surrender charge is assessed, according to the schedule below, on any amount withdrawn as a partial or full surrender that is in excess of the penalty-free amount. The surrender charges are for 10 years and decline as follows:

YEAR	1	2	3	4	5	6	7	8	9	10
%	16.0%	14.5%	13.0%	11.5%	9.5%	8.0%	6.5%	5.0%	3.0%	1.0%

- Market Value Adjustment We may make a Market Value Adjustment (MVA) on amounts withdrawn or surrendered
  from this Contract. It may result in either an increase or a decrease to the amount withdrawn or surrendered. A MVA
  will be made only when a Surrender Charge is deducted. Generally, the MVA decreases the Accumulation Value
  surrendered when interest rates rise, and increases it when interest rates fall. The MVA will not reduce the amount
  surrendered below the Minimum Guaranteed Contract Value.
- Cash Surrender Value The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, and adjusted for any applicable MVA, determined as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

**Annuitization** – You may choose to have the proceeds of this Contract paid under a payment option on your income date. This is called annuitizing your Contract. When you annuitize, you can choose from several options, including income for life and/or a specified period of years. Once you annuitize your Contract, you may not surrender it or have access to any values of your annuity, other than your income payments.

**Nursing Home Waiver Rider –** After the first Contract Year, you may make a partial or a full surrender without incurring a Surrender Charge or MVA if you become confined to a Hospital or Nursing Care Center for at least 90 consecutive days.

**Terminal Illness Rider** – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

**Death Benefit -** The death benefit is equal to the Accumulation Value.



## INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

INDEX INFORMATION

S&P 500® Dynamic Intraday TCA Index S&P MARC 5% Excess Return Index Barclays Focus50 Index

Ticker: SPFDYNI Ticker: SPMARC5P Ticker: BXIIF50E

Website: spglobal.com/spdji Website: spglobal.com/spdji Website: indices.barclays/Focus50

The "S&P 500® Dynamic Intraday TCA Index", "S&P Multi-Asset Risk Control 5% Excess Return Index" and "S&P 500®" Indices ("Indices") are products of the S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by EquiTrust Life Insurance Company ("the Company"). Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the indices.

Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketForce Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results to be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

#### OTHER NOTES

- The MARKETFORCE BONUS INDEX ANNUITY is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are
  generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any
  individual situation, and you should not look to this material for any investment advice.



INITI	AL PREMIUN	ALLOCAT	ION - REQUIRED	
1-Year Interest Accou	ınt			%
Non-Fee Based Index	Accounts			
1-Year Point-to	o-Point Cap (S&P 5	00)		%
1-Year Point-to	%			
1-Year Point-to	nic Intraday)	%		
1-Year Point-to	-Point Participatior	i (S&P MARC 5%	)	
Rate Buy-Up Index Ad	•	•	,	
1-Year Point-to	o-Point Cap (S&P 5	00)		%
1-Year Point-to	-Point Participation	ı (S&P 500)		%
1-Year Point-to	-Point Participation	ı (Barclays Focus	50)	%
1-Year Point-to	-Point Participatior	ı (S&P MARC 5%	)	%
			Total	100%
Allocatio	ns must equal 100	%. Percentages n	nust be whole percentages	i.
I also acknowledge that the annuity meet document and no promises or assurance document, as well as any advertisement security and that while the values of the stock or equity investments. Other than the Important Notice Regarding Sales to I	s have been made a that was used in con contract may be affe he minimum guarant	bout the future equi nnection with the sa cted by an external eed values, there a	ty values of the contract. I ha ale of this annuity. I understa index, the contract does not	ave received a copy of this nd this is not a registered directly participate in any
Owner(s)/Applicant(s) Signature	Date	Owner(s)//	Applicant(s) Name (please	print)
Owner Social Security Number		Owner Pri	mary Telephone Number	
Joint Owner(s)/Applicant(s) Signature	e Date	Joint Own	er(s)/Applicant(s) Name (p	lease print)
Joint Owner Social Security Number		Joint Own	er Primary Telephone Num	ıber
Agent/Producer Statement: By signing below, I acknowledge I have radvertisement used in connection with the in any significant manner from this mater elements. I have provided the client the Ir	e sales of this annuity ial. I have not made	, has been provided any promises or gu	I to the applicant. I have not n arantees about the future val	nade statements that diffe
Agent/Producer Signature	Date	Agent/Prod	ducer Name & Number (ple	ease print)
Agent/Producer Street Address	City	State	Zip	



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You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

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- Market Value Adjustment We may make a Market Value Adjustment (MVA) on amounts withdrawn or surrendered from this Contract. It may result in either an increase or a decrease to the amount withdrawn or surrendered. A MVA will be made only when a Surrender Charge is deducted. Generally, the MVA decreases the Accumulation Value surrendered when interest rates rise, and increases it when interest rates fall. The MVA will not reduce the amount surrendered below the Minimum Guaranteed Contract Value.
- Cash Surrender Value The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, and adjusted for any applicable MVA, determined as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

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Terminal Illness Rider – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

**Death Benefit –** The death benefit is equal to the Accumulation Value.

## INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

INDEX INFORMATION

S&P 500® Dynamic Intraday TCA Index S&P MARC 5% Excess Return Index

Ticker: SPFDYNI Ticker: SPMARC5P

Website: spglobal.com/spdji Website: spglobal.com/spdji Website: indices.barclays/Focus50

Barclays Focus50 Index

Ticker: BXIIF50E

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Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketForce Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results to be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

#### OTHER NOTES

- The MARKETFORCE BONUS INDEX ANNUITY is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
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INITIAL	PREMIUN	M ALLOCATION - REQUIRED	
1-Year Interest Account			%
Non-Fee Based Index Ac	counts		
1-Year Point-to-Po	oint Cap (S&P 5	500)	%
1-Year Point-to-Po	e Trigger (S&P 500)	%	
1-Year Point-to-Po	oint Participation	n (S&P 500 Dynamic Intraday)	%
1-Year Point-to-Po	oint Participation	n (S&P MARC 5%)	%
Rate Buy-Up Index Acco	unts		
1-Year Point-to-Po	oint Cap (S&P 5	500)	%
1-Year Point-to-Po	n (S&P 500)	%	
1-Year Point-to-Po	oint Participation	n (Barclays Focus50)	%
1-Year Point-to-Po	oint Participation	n (S&P MARC 5%)	%
		Total	100%
Allocations	must equal 100	%. Percentages must be whole percentages.	
behalf. The insurance agent/producer wil		nt the Company and is approved to provide ser ted by us in connection with any business placed	
I also acknowledge that the annuity meets m document and no promises or assurances had document, as well as any advertisement that security and that while the values of the con	ny financial object ave been made a t was used in co tract may be affe minimum guarant	In read, this document and understand I am applying to tives. The agent has not made statements which difference about the future equity values of the contract. I have nonection with the sale of this annuity. I understand to ected by an external index, the contract does not direct to the contract does not direct does	er from this disclosur received a copy of thi this is not a registere ectly participate in an
Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s) Name (please prin	nt)
Owner Social Security Number		Owner Primary Telephone Number	
Joint Owner(s)/Applicant(s) Signature	Date	Joint Owner(s)/Applicant(s) Name (pleas	se print)
Joint Owner Social Security Number		Joint Owner Primary Telephone Number	Γ
advertisement used in connection with the sa in any significant manner from this material. elements. I have provided the client the Impo	les of this annuity I have not made rtant Notice Rega Date	ent with the applicant. I certify that a copy of this doc y, has been provided to the applicant. I have not made any promises or guarantees about the future value of arding Sales to Military Personnel, if applicable.  Agent/Producer Name & Number (please	e statements that diffe of any non-guarantee
Agent/Producer Street Address ET-MFRC-1101WI(06-24) APPLICANT		State Zip GE 4 OF 4 – Incomplete without all pages Trust。 Insurance Company	

# AUTHORIZATION TO HOLD ISSUE FOR MULTIPLE PREMIUMS

## **EquiTrust Life Insurance Company®**

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 <a href="www.EquiTrust.com">www.EquiTrust.com</a> Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

## TO BE USED FOR FLEXIBLE PREMIUM PRODUCTS

Owner Name (please print):		
Joint Owner Name (please print):		
premium received. If issued with th	ne first premium receive e, will be added to the c	remiums and therefore can be issued with the first ed, any additional premium received will not be contract after issue, and will earn interest based on nniversary.
	ave been received. I un	equest EquiTrust to hold issue until all premium derstand the contract effective date for purposes of ds received.
Owner Signature	Date	Owner Name (please print)
Joint Owner Signature	Date	Joint Owner Name (please print)
Agent/Producer Signature	Date	Agent/Producer Number

