

# MarketForce Bonus Index™ Annuity

New Index Annuity with Rate Buy-Ups Offer Competitive Advantages!



## Product Specs

- 10 Year Design
- \$10,000 Minimum Premium
- Issue Age: 0-80
- 8% Premium Bonus
- Single Premium
- Buy-Up Account Annual Fee: 1.50%

## Competitive Advantages

- Full premium bonus up to issue age 80 (and full agent compensation to issue age 80, too!)
- Diversify with four buy-up and two no-fee accounts
- Wealth Transfer opportunity
- Buy-Up account fee locked in – cannot increase
- Renewal Rate Transparency



MarketForce Bonus Index (8% Premium Bonus)					
Index	Crediting Method	Fee	Rate	Illustrated Rate	Effective Illustrated Rate
	Fixed	No	2.25%	2.25%	2.25%
S&P 500 Index	1-Year Pt-to-Pt Cap	No	4.00%	3.19%	3.19%
S&P MARC 5% Index	1-Year Pt-to-Pt Participation	No	90%	4.39%	4.39%
S&P 500 Index	1-Year Pt-to-Pt Cap	1.50%	7.00%	5.56%	3.98%
S&P 500 Index	1-Year Pt-to-Pt Participation	1.50%	42%	6.44%	4.84%
Barclays Focus50 Index	1-Year Pt-to-Pt Participation	1.50%	140%	9.00%	7.37%
S&P MARC 5% Index	1-Year Pt-to-Pt Participation	1.50%	150%	7.23%	5.62%

Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company. MarketForce Bonus Index contracts issued on Form Series ICC19-ET-MP10-2000(02-19) or ET-MP10-2000(05-18). EquiTrust does not offer investment advice to any individual or agent/producer and this material should not be construed as investment advice. Products underwritten and issued by EquiTrust Life Insurance Company, West Des Moines, Iowa. Products distributed by EquiTrust Insurance Marketing Services; in California doing business as EQT Insurance Marketing Services. EquiTrust.com. **For Producer Use Only.** ET-MFRC-ADVANTAGES (5-22)

