AGENT GUIDE MARKETFORCE BONUS INDEX™ ANNUITY A single premium fixed index annuity with an 8% (7% in CA) bonus on premiums paid in the **Product description** first year. Rate buy-up accounts provide higher cap and participation rates in exchange for a 1.50% annual fee. Product contains a fixed-rate account and a variety of index accounts, some of which feature custom, risk-controlled indices: S&P 500 Dynamic Intraday TCA Index, Barclays Focus50 Index and S&P MARC 5% Excess Return Index. **Applicant ages** 0-80. All owners and annuitants. Minimum/maximum Initial minimum: \$10,000; Subsequent minimum: \$2,000 premium Contract maximum without prior EquiTrust approval: See the All-Product Summary at Agents.EquiTrust.com Subsequent premiums (first year only) are automatically added to the 1-Year Interest Account at time of receipt, then at contract anniversary reallocated among accounts according to current allocation instructions. **Premium bonus** 8% bonus on premiums paid in the first year (7% in CA). Immediately added to Accumulation Value. Total of the individual Account Accumulation Values. **Accumulation Value** 10-year schedule. Percentage of Accumulation Value by contract year. Applies to partial **Surrender charges** withdrawals in excess of the free withdrawal amount. **Contract year** 1 2 3 6 7 8 9 10 Surrender charge % 16% 14.5% 13% 11.5% 9.5% 8% 6.5% 5% 3% 1% **State variations** 10% FL (10 years) 10% 10% 10% 10% 9% 8% 7% 6% 4% CA (9 years) 8.3% 7.4% 6.5% 5.6% 4.7% 3.8% 2.9% 1.9% 0.9% **Market Value** Yes, applied when surrender charges are imposed (no MVA in CA). Adjustment Minimum 87.5% of premiums paid (excluding any premium bonus), less any partial withdrawals, plus Guaranteed interest earned at a rate no lower than 1% and no higher than 3%. **Contract Value Cash Surrender** Accumulation Value less any applicable surrender charges and adjusted for any applicable Value MVA. In no event will the Cash Surrender Value be less than the Minimum Guaranteed Contract Value or greater than the Accumulation Value. By current company practice, systematic withdrawals of interest are allowed in the first year Free withdrawals from the 1-Year Interest Account without charges.

(Continued on page 2)

After the first contract year, up to 10% of the Accumulation Value on the previous contract anniversary may be withdrawn each contract year without surrender charge or MVA, either systematically or as a single withdrawal. Single withdrawals can be requested at any time, but must be at least \$250 per request. Systematic withdrawals are available monthly,

quarterly, semiannually or annually, and must be taken by EFT.

Death benefit	Upon death of owner, full Accumulation Value.			
Annuitization benefit	On the Income Date, the Accumulation Value is applied to the payment option elected. The Income Date is the first contract anniversary after the Annuitant's 105th birthday. The Accumulation Value is available for annuitization after the fifth year if a minimum payout of 5 years or life is elected (not available in TX; available after first contract year with a minimum fixed period of 15 years or life option in FL).			
Account Minimum Rates	See the All-Product Summary at Agents.EquiTrust.com.			
Index credits	Index credits will be added to the account at the end of each indexing period. Index credits will never be less than zero.			
Transfers	May transfer Accumulation Value between accounts on each contract anniversary. Minimum transfer amount is \$2,000.			
Nursing Home Waiver	Available for all applicant ages at no charge. After the first contract year, access full Accumulation Value in the event of nursing home confinement of owner for 90 consecutive days.			
Terminal Iliness Rider	Available for all applicant ages at no charge. Access up to 75% of the Accumulation Value in the event of the owner's terminal illness. Features may vary by state.			
Indices				
marces				
S&P 500°	Widely regarded as the single best gauge of large-cap U.S. equities. More than \$15.6 trillion is indexed or benchmarked to the S&P 500 Index, with indexed assets comprising approximately \$7.1 trillion of this total. Includes 500 leading companies and covers approximately 80% of available market capitalization. For more information on this index, visit spglobal.com/spdji, ticker: SPX.			
	trillion is indexed or benchmarked to the S&P 500 Index, with indexed assets comprising approximately \$7.1 trillion of this total. Includes 500 leading companies and covers approximately 80% of available market capitalization. For more information on this index,			

(Continued on page 3)

S&P MARC 5% Excess Return

Seeks to provide multi-asset diversification within a simple risk-weighting framework, tracking three underlying component indices that represent three asset classes: equities, commodities and fixed income. This index is dynamically rebalanced between the three indices and the cash component to target a 5% level of volatility. In low-volatility environments, the index risk-control mechanism increases market exposure to riskier assets by increasing the allocation to the index (up to a leveraged position of 150%). For more information on this index, visit spglobal.com/spdji, ticker: SPMARC5.

Crediting strategies

Fixed rate account

1-Year Interest Account — Interest rate is guaranteed for one contract year. May change subject to contractual Minimum Guaranteed Interest Rate on each contract anniversary. Subsequent premiums are applied to this account until contract anniversary, then allocated per instructions.

No-fee index accounts

1-Year Point-to-Point Cap — Index credits are based on the percentage change in the underlying index from the previous contract anniversary, up to a specified cap.

1-Year Point-to-Point Participation — Index credits are based on the percentage change in the underlying index from the previous contract anniversary, multiplied by the participation rate.

1-Year Point-to-Point Performance Trigger — Percentage change from previous contract anniversary, with index credits based on a declared Performance Trigger Rate if index growth is positive. If the index decreases or has no growth, index credits are zero.

Rate buy-up index accounts

1-Year Point-to-Point Cap — Index credits are based on the percentage change from the previous contract anniversary, up to a specified cap. Offers greater growth potential in exchange for a 1.50% annual fee.

1-Year Point-to-Point Participation — Index credits are based on the percentage change in the underlying index from the previous contract anniversary, multiplied by the participation rate. Offers greater growth potential in exchange for a 1.50% annual fee.

Available accounts

	S&P 500 Index	S&P 500 Dynamic Intraday TCA	S&P MARC 5% Excess Return Index	Barclays Focus50 Index
1-Year Point-to-Point Cap	X			
1-Year Point-to-Point Participation		×	X	
1-Year Point-to-Point Performance Trigger	X			
Rate Buy-up 1-Year Point-to-Point Cap	Х			
Rate Buy-up 1-Year Point-to-Point Participation	Х		Х	Х



866-598-3694 • Sales.Support@EquiTrust.com • Agents.EquiTrust.com

Standard Mail:

EquiTrust Life Insurance Company P.O. Box 14500 Des Moines, IA 50306-3500

Overnight:

EquiTrust Life Insurance Company 7100 Westown Pkwy Suite 200 West Des Moines, IA 50266-2521

Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketForce Bonus Index - an index annuity contract - ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein. Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays. Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results to be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

The "S&P Multi-Asset Risk Control 5% Excess Return Index," "S&P 500 Dynamic Intraday TCA Index" and "S&P 500®" Indices ("Indices") are products of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by EquiTrust Life Insurance Company ("the Company"). Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the Indices.

May not be available in all states. Product features may vary by state. See contract for complete details. Contract issued on Form Series ICC19-ET-MP10-2000(02-19) or ET-MP10-2000(05-18). Riders issued on Form Series ICC18-430-NHW(06-18) or 430-NHW(08-03); ICC16-ET-TI(10-16) or ET-TI(10-16). Index accounts issued on Form Series ICC19-ET-P2P(05-19); ICC19-ET-P2P-F(05-19); ICC19-ET-1PP-F(05-19); ICC19-ET-1PP(05-19); ICC19-ET-1 and ICC24-ET-IPP(04-24). EquiTrust does not offer investment advice to any individual or agent/producer and this material should not be construed as investment advice.

Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa.

ET-MFRC-BR-1102 (06-24)

© EquiTrust 2024. All rights reserved.