



FIXED INDEX ANNUITY WITH RATE BUY-UPS OFFER COMPETITIVE ADVANTAGES

MARKETFORCE BONUS INDEX™ ANNUITY

Product specs

- 10-year design
- \$10,000 minimum premium
- Issue age: 0-80
- ~~8%~~ **10%** premium bonus
- Single premium
- Buy-up account annual fee: 1.50%

Competitive advantages

- Full premium bonus up to issue age 80 (and full agent compensation to issue age 80, too!)
- Diversify with four buy-up and two no-fee accounts
- Wealth transfer opportunity
- Buy-up account fee locked in — cannot increase
- Renewal rate transparency



MarketForce Bonus Index					
Index	Crediting method	Fee	Rate	Illustrated rate	Effective illustrated rate
	1-Year Interest	No	3.75%	3.75%	3.75%
S&P 500 Index	1-Year Pt-to-Pt Cap	No	6.50%	4.51%	4.51%
S&P MARC 5% Index	1-Year Pt-to-Pt Participation	No	160.00%	6.73%	6.73%
S&P 500 Index	1-Year Pt-to-Pt Cap	1.50%	10.00%	6.85%	5.25%
S&P 500 Index	1-Year Pt-to-Pt Participation	1.50%	60.00%	8.31%	6.68%
Barclays Focus50 Index	1-Year Pt-to-Pt Participation	1.50%	200.00%	11.22%	9.55%
S&P MARC 5% Index	1-Year Pt-to-Pt Participation	1.50%	225.00%	9.32%	7.68%



Request a custom quote. Call Sales Support at 866-598-3694.

Product availability and features may vary by state. For more information, visit the Agent Gateway at Agents.EquiTrust.com, and click on State Approvals/State Variations under the Products tab.

Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company. MarketForce Bonus Index contracts issued on Form Series ICC19-ET-MPI0-2000(02-19) or ET-MPI0-2000(05-18). EquiTrust does not offer investment advice to any individual or agent/producer and this material should not be construed as investment advice. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com. For producer use only.