## MARKETFIVE INDEX™ ANNUITY

Flexible Premium Fixed and Indexed Deferred Annuity Contract Form Series ET-FIA5-2000(10-16), ICC16-ET-FIA5-2000(10-16)

## **EquiTrust Life Insurance Company®**

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 Fax: (515) 226-5103

www.EquiTrust.com

Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

#### **DISCLOSURE STATEMENT**

Thank you for your interest in the MarketFive index annuity, a flexible premium fixed and indexed deferred annuity which is intended to be a long-term financial contract. Some features of this annuity may not be available in all states and may vary by state. This form is not intended to be a complete explanation of your annuity. **Please refer to your Contract for complete details.** 

## INTEREST CREDITING

You can choose different accounts for your money. You may make your allocation elections on the last page of this document. Your Accumulation Value is the total of the individual Account Accumulation Values for the accounts you select.

#### **Fixed Rate Account**

• 1-Year Interest Account – The fixed rate is guaranteed for one contract year. On contract anniversaries the rate may change subject to the contractual Minimum Guaranteed Interest Rate of 1.0%. All subsequent premiums received are applied to this account until the contract anniversary, then allocated per your instructions.

#### **Index Accounts**

A wide variety of index accounts offer earnings – called "index credits" – based on the changes of a specified index. Credits for index accounts are never less than zero and added to accounts at the end of the one period. Cap and participation rates are reset annually.

#### S&P 500<sup>®</sup> Index Accounts

- 1-Year Point-to-Point Cap Index Credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Point-to-Point Participation Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- **1-Year Point-to-Point Performance Trigger** Index Credits are based on the Performance Trigger Rate if the S&P 500 index increases from the previous contract anniversary. The minimum Performance Trigger Rate is 1.0%.
- 1-Year Monthly Average Cap Index Credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary to the monthly index average, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Monthly Average Participation Index Credits are based on the percentage change in the S&P 500 Index monthly average from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- 1-Year Monthly Cap Index Credits are based on the cumulative sum of capped monthly changes in the S&P 500 Index from the previous contract anniversary. Each monthly gain is subject to a cap, but monthly declines are not subject to a floor. The minimum cap is 0.5%.

## S&P 500<sup>®</sup> Dynamic Intraday TCA Index Account

• 1-Year Point-to-Point Participation – Index Credits are based on the percentage change in the Dynamic Intraday Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.

## Barclays Focus50 Index<sup>™</sup> Accounts

• **1-Year Point-to-Point Participation** – Index Credits are based on the percentage change in the Barclays Focus50 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.

#### **S&P MARC 5% Excess Return Index Account**

• 1-Year Point-to-Point Participation - Index credits are based on the percentage change in the S&P MARC 5% Excess Return Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.



**Transfers -** You may transfer amounts between Accounts without a Surrender Charge or MVA. Transfers from the 1-Year Accounts are allowed each Contract year. A written request for transfer must be received prior to the Contract Anniversary. Transfers are subject to minimums.

#### LIQUIDITY FEATURES AND IMPORTANT TERMS

You may receive partial surrenders or periodic income payments from your annuity by submitting a request acceptable to the Company. When you make withdrawals, surrender or annuitize your annuity, the amount withdrawn will not be credited with any index return in the current Indexing Period. Withdrawals do not participate in any index gains during the Contract Year of the withdrawal.

You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

**Penalty-Free Withdrawals** - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge or MVA.

**Partial and Full Surrenders –** Any withdrawal over the 10% penalty-free amount will be subject to surrender charges and a Market Value Adjustment. In the event of a full surrender, you will receive the cash surrender value of your contract as a lump sum.

• Surrender Charges – This annuity product is a long-term contract with substantial penalties for early surrender. A surrender charge is assessed, according to the schedule below, on any amount withdrawn as a partial or full surrender that is in excess of the penalty-free amount. The surrender charges are for 5 years and decline as follows:

YEAR	1	2	3	4	5
%	9%	8%	7%	6.5%	5.5%

The surrender charges vary in the following state:

YEAR	1	2	3	4	5
CA	8.3%	7.4%	6.5%	5.6%	4.7%

- Market Value Adjustment We may make a Market Value Adjustment (MVA) on amounts withdrawn or surrendered
  from this Contract. It may result in either an increase or a decrease to the amount withdrawn or surrendered. An
  MVA will be made only when a Surrender Charge is deducted. Generally, the MVA decreases the Accumulation
  Value surrendered when interest rates rise, and increases it when interest rates fall. The MVA will not reduce the
  amount surrendered below the Minimum Guaranteed Contract Value. The Market Value Adjustment does not apply
  in CA and DE.
- Cash Surrender Value The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, and adjusted for any applicable MVA, determined as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

**Accumulation Value Guarantee Rider** – At the end of the 5<sup>th</sup> Contract Year, your Accumulation Value will be no less than 105% of Premiums paid, less withdrawals, less any applicable Rider fees.

**Annuitization** – You may choose to have the proceeds of this Contract paid under a payment option on your income date. This is called annuitizing your Contract. When you annuitize, you can choose from several options, including income for life and/or a specified period of years. Once you annuitize your Contract, you may not surrender it or have access to any values of your annuity, other than your income payments.

**Nursing Home Waiver Rider** – After the first Contract Year, you may make a partial or a full surrender without incurring a Surrender Charge or MVA if you become confined to a Hospital or Nursing Care Center for at least 90 consecutive days. Nursing Home Waiver Rider availability may vary by issue age.

**Terminal Illness Rider** – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

**Death Benefit –** The death benefit is equal to the Accumulation Value.



#### INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

INDEX INFORMATION

S&P 500® Dynamic Intraday TCA Index

Ticker: SPFDYNI

Website: spglobal.com/spdji

S&P MARC 5% Excess Return Index Ticker: SPMARC5P

Website: spglobal.com/spdji

Barclays Focus50 Index

Ticker: BXIIF50E

Website: indices.barclays/Focus50

The "S&P 500® Dynamic Intraday TCA Index", "S&P Multi-Asset Risk Control 5% Excess Return Index" and "S&P 500®" Indices ("Indices") are products of the S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by EquiTrust Life Insurance Company ("the Company"). Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the indices.

Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketFive Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results to be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

#### OTHER NOTES

- The Marketfive Index annuity is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any individual situation, and you should not look to this material for any investment advice.



## **INITIAL PREMIUM ALLOCATION - REQUIRED**

1-Year Interest Account		%
S&P 500 <sup>®</sup> Index		
1-Year Point-to-Point Cap		<u></u> %
1-Year Point-to-Point Participation		
1-Year Point-to-Point Performance Trigo	jer	%
1-Year Monthly Average Cap	,	
1-Year Monthly Average Participation		
1-Year Monthly Cap		
S&P 500® Dynamic Intraday TCA Index		
1-Year Point-to-Point Participation		%
Barclays Focus50 Index™		
1-Year Point-to-Point Participation		%
S&P MARC5 Index		
1-Year Point-to-Point Participation		%
'	Total	100%
Allocations must equal 100%. Per	centages must be v	vhole percentages

If this annuity is replacing an existing annuity, it is important that you compare the two, taking into account whatever charges you may incur on the surrender of the existing annuity and your need to access your funds. For information about your existing annuity, contact the issuing company.

The insurance agent/producer is appointed to represent the Company and is approved to provide services to you on our behalf. The insurance agent/producer will be compensated by us in connection with any business placed with our Company.

#### **Applicant Statement:**

By signing below, I acknowledge that I have read, or have been read, this document and understand I am applying for an indexed annuity. I also acknowledge that the annuity meets my financial objectives. The agent has not made statements which differ from this disclosure document and no promises or assurances have been made about the future equity values of the contract. I have received a copy of this document, as well as any advertisement that was used in connection with the sale of this annuity. I understand this is not a registered security and that while the values of the contract may be affected by an external index, the contract does not directly participate in any stock or equity investments. Other than the minimum guaranteed values, there are no guarantees, promises, or warranties. I have read the Important Notice Regarding Sales to Military Personnel, if applicable.

Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s) Name (please print)
Owner Social Security Number		Owner Primary Telephone Number
Joint Owner(s)/Applicant(s) Signature	Date	Joint Owner(s)/Applicant(s) Name (please print)
Joint Owner Social Security Number		Joint Owner Primary Telephone Number
Agent/Producer Statement:	ve reviewed this c	ocument with the applicant. I certify that a copy of this document, as
well as any advertisement used in cor made statements that differ in any sign	nificant manner fr	sales of this annuity, has been provided to the applicant. I have no om this material. I have not made any promises or guarantees abou e provided the client the Important Notice Regarding Sales to Military



These examples illustrate how Index Credits would be calculated for various levels of index performance within the index accounts. These are hypothetical examples and should not be considered representative of current or future performance. Examples assume no surrender or withdrawals. Index Caps and Participation Rates may change each year. All rates used in this example are hypothetical. The Minimum Guaranteed Contract Rate is assumed to be 3.00%. Ask your agent for actual/current rates.

In the examples below, \$100,000 is placed in the 1-Year Point-to-Point Index Cap Account, the Index Cap is 5% all years and the Indexing Period is one year.

				SCEN	ARIO 1: "AVE	RAGE" IND	EX RESULT	rs			
							Cumulative	End of Year			Minimum
		Beginning	Ending		Index		Annual	Account	Surrender	Cash	Guaranteed
Contract		Index	Index	Index	Credit	Index	Earnings	Accumulation	Charge	Surrender	Contract
Year	Premium	Number	Number	Change	Factor	Credits	Rate	Value	Percentage	Value	Value
1	\$100,000	1,010	1,061	5.00%	5.00%	\$5,000	5.00%	\$105,000	9.0%	\$95,550	\$90,125
2	\$0	1,061	954	-10.00%	0.00%	\$0	2.47%	\$105,000	8.0%	\$96,600	\$92,829
3	\$0	954	1,050	10.00%	5.00%	\$5,250	3.31%	\$110,250	7.0%	\$102,533	\$95,614
4	\$0	1,050	1,071	2.00%	2.00%	\$2,205	2.98%	\$112,455	6.5%	\$105,145	\$98,482
5	\$0	1,071	1,076	0.50%	0.50%	\$562	2.48%	\$113,017	5.5%	\$106,801	\$101,436
6	\$0	1,076	1,022	-5.00%	0.00%	\$0	2.06%	\$113,017	0.0%	\$113,017	\$104,480
7	\$0	1,022	1,125	10.00%	5.00%	\$5,651	2.48%	\$118,668	0.0%	\$118,668	\$107,614
8	\$0	1,125	1,293	15.00%	5.00%	\$5,933	2.79%	\$124,602	0.0%	\$124,602	\$110,842
9	\$0	1,293	1,164	-10.00%	0.00%	\$0	2.47%	\$124,602	0.0%	\$124,602	\$114,168
10	\$0	1,164	1,234	6.00%	5.00%	\$6,230	2.72%	\$130,832	0.0%	\$130,832	\$117,593
11	\$0	1,234	1,333	8.00%	5.00%	\$6,542	2.93%	\$137,373	0.0%	\$137,373	\$121,120

				SCENA	RIO 2: "FAVO	RABLE" IN	DEX RESUL	_TS			
							Cumulative	End of Year			Minimum
		Beginning	Ending		Index		Annual	Account	Surrender	Cash	Guaranteed
Contract		Index	Index	Index	Credit	Index	Earnings	Accumulation	Charge	Surrender	Contract
Year	Premium	Number	Number	Change	Factor	Credits	Rate	Value	Percentage	Value	Value
1	\$100,000	1,010	1,131	12.00%	5.00%	\$5,000	5.00%	\$105,000	9.0%	\$95,550	\$90,125
2	\$0	1,131	1,267	12.00%	5.00%	\$5,250	5.00%	\$110,250	8.0%	\$101,430	\$92,829
3	\$0	1,267	1,419	12.00%	5.00%	\$5,513	5.00%	\$115,763	7.0%	\$107,659	\$95,614
4	\$0	1,419	1,589	12.00%	5.00%	\$5,788	5.00%	\$121,551	6.5%	\$113,650	\$98,482
5	\$0	1,589	1,780	12.00%	5.00%	\$6,078	5.00%	\$127,628	5.5%	\$120,609	\$101,436
6	\$0	1,780	1,994	12.00%	5.00%	\$6,381	5.00%	\$134,010	0.0%	\$134,010	\$104,480
7	\$0	1,994	2,233	12.00%	5.00%	\$6,700	5.00%	\$140,710	0.0%	\$140,710	\$107,614
8	\$0	2,233	2,501	12.00%	5.00%	\$7,036	5.00%	\$147,746	0.0%	\$147,746	\$110,842
9	\$0	2,501	2,801	12.00%	5.00%	\$7,387	5.00%	\$155,133	0.0%	\$155,133	\$114,168
10	\$0	2,801	3,137	12.00%	5.00%	\$7,757	5.00%	\$162,889	0.0%	\$162,889	\$117,593
11	\$0	3,137	3,513	12.00%	5.00%	\$8,144	5.00%	\$171,034	0.0%	\$171,034	\$121,120

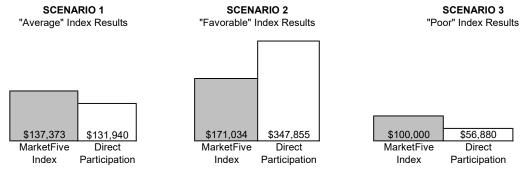
				SCE	NARIO 3: "P	OOR" INDE	X RESULTS				
							Cumulative	End of Year			Minimum
		Beginning	Ending		Index		Annual	Account	Surrender	Cash	Guaranteed
Contract		Index	Index	Index	Credit	Index	Earnings	Accumulation	Charge	Surrender	Contract
Year	Premium	Number	Number	Change	Factor	Credits	Rate	Value	Percentage	Value	Value
1	\$100,000	1,010	960	-5.00%	0.00%	\$0	0.00%	\$100,000	9.0%	\$91,000	\$90,125
2	\$0	960	912	-5.00%	0.00%	\$0	0.00%	\$100,000	8.0%	\$92,829	\$92,829
3	\$0	912	866	-5.00%	0.00%	\$0	0.00%	\$100,000	7.0%	\$95,614	\$95,614
4	\$0	866	823	-5.00%	0.00%	\$0	0.00%	\$100,000	6.5%	\$98,482	\$98,482
5	\$0	823	782	-5.00%	0.00%	\$0	0.00%	\$100,000	5.5%	\$101,436	\$101,436
6	\$0	782	742	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$104,480	\$104,480
7	\$0	742	705	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$107,614	\$107,614
8	\$0	705	670	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$110,842	\$110,842
9	\$0	670	637	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$114,168	\$114,168
10	\$0	637	605	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$117,593	\$117,593
11	\$0	605	574	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$121,120	\$121,120



ET-MK5-1103ND (01-24) Page 1 of 2

#### SUMMARY

This product does not directly participate in any stock, bond or equity investments. The chart below is a hypothetical comparison of direct participation in the index and the product for which you are applying, based on results shown in the previous scenarios. Direct participation in the index means there is no cap on equity growth or floor on equity loss. This product has both a floor of 0% and a cap rate determined annually; for this illustration, the cap is assumed to be 5% in all years. Values shown are the end of year 11.



1 ' '	stand that the results shown, other than the guaranteed minimum values, are not t a registered security and that while the values of the Contract may be affected te in any stock, bond, or equity investments.
Signature of Owner(s)/Applicant(s)  Date	Name of Owner(s)/Applicant(s) (please print)
Social Security #	Primary Telephone Number
Agent Statement: I certify that the disclosure material has been presented to th which differ from this material nor have I made any promises	ne applicant and a copy was provided to the applicant. I have not made statements about the expected future equity values of this contract.
Signature of Agent Date	Agent Name & Number (please print)



ET-MK5-1103ND (01-24) Page 2 of 2

## MARKETFIVE INDEX™ ANNUITY

Flexible Premium Fixed and Indexed Deferred Annuity Contract Form Series ET-FIA5-2000(10-16), ICC16-ET-FIA5-2000(10-16)

## **EquiTrust Life Insurance Company®**

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 Fax: (515) 226-5103

www.EquiTrust.com

Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

#### **DISCLOSURE STATEMENT**

Thank you for your interest in the MarketFive index annuity, a flexible premium fixed and indexed deferred annuity which is intended to be a long-term financial contract. Some features of this annuity may not be available in all states and may vary by state. This form is not intended to be a complete explanation of your annuity. **Please refer to your Contract for complete details.** 

## INTEREST CREDITING

You can choose different accounts for your money. You may make your allocation elections on the last page of this document. Your Accumulation Value is the total of the individual Account Accumulation Values for the accounts you select.

#### **Fixed Rate Account**

• 1-Year Interest Account – The fixed rate is guaranteed for one contract year. On contract anniversaries the rate may change subject to the contractual Minimum Guaranteed Interest Rate of 1.0%. All subsequent premiums received are applied to this account until the contract anniversary, then allocated per your instructions.

#### **Index Accounts**

A wide variety of index accounts offer earnings – called "index credits" – based on the changes of a specified index. Credits for index accounts are never less than zero and added to accounts at the end of the one period. Cap and participation rates are reset annually.

#### S&P 500<sup>®</sup> Index Accounts

- 1-Year Point-to-Point Cap Index Credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Point-to-Point Participation Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- **1-Year Point-to-Point Performance Trigger** Index Credits are based on the Performance Trigger Rate if the S&P 500 index increases from the previous contract anniversary. The minimum Performance Trigger Rate is 1.0%.
- 1-Year Monthly Average Cap Index Credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary to the monthly index average, up to a specified cap. The minimum cap is 1.0%.
- 1-Year Monthly Average Participation Index Credits are based on the percentage change in the S&P 500 Index monthly average from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.
- 1-Year Monthly Cap Index Credits are based on the cumulative sum of capped monthly changes in the S&P 500 Index from the previous contract anniversary. Each monthly gain is subject to a cap, but monthly declines are not subject to a floor. The minimum cap is 0.5%.

## S&P 500<sup>®</sup> Dynamic Intraday TCA Index Account

• 1-Year Point-to-Point Participation – Index Credits are based on the percentage change in the Dynamic Intraday Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.

## Barclays Focus50 Index<sup>™</sup> Accounts

• **1-Year Point-to-Point Participation** – Index Credits are based on the percentage change in the Barclays Focus50 Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.

#### **S&P MARC 5% Excess Return Index Account**

• 1-Year Point-to-Point Participation - Index credits are based on the percentage change in the S&P MARC 5% Excess Return Index from the previous contract anniversary, multiplied by the participation rate. The minimum participation rate is 10.0%.



**Transfers -** You may transfer amounts between Accounts without a Surrender Charge or MVA. Transfers from the 1-Year Accounts are allowed each Contract year. A written request for transfer must be received prior to the Contract Anniversary. Transfers are subject to minimums.

## LIQUIDITY FEATURES AND IMPORTANT TERMS

You may receive partial surrenders or periodic income payments from your annuity by submitting a request acceptable to the Company. When you make withdrawals, surrender or annuitize your annuity, the amount withdrawn will not be credited with any index return in the current Indexing Period. Withdrawals do not participate in any index gains during the Contract Year of the withdrawal.

You may be subject to a 10% Federal penalty tax if you make withdrawals or surrender your annuity before age 59½.

**Penalty-Free Withdrawals** - Each Contract Year after the first, you may withdraw up to 10% of the Accumulation Value after the most recent Contract Anniversary without being subject to a Surrender Charge or MVA.

**Partial and Full Surrenders –** Any withdrawal over the 10% penalty-free amount will be subject to surrender charges and a Market Value Adjustment. In the event of a full surrender, you will receive the cash surrender value of your contract as a lump sum.

• **Surrender Charges** – This annuity product is a long-term contract with substantial penalties for early surrender. A surrender charge is assessed, according to the schedule below, on any amount withdrawn as a partial or full surrender that is in excess of the penalty-free amount. The surrender charges are for 5 years and decline as follows:

YEAR	1	2	3	4	5
%	9%	8%	7%	6.5%	5.5%

The surrender charges vary in the following state:

YEAR	1	2	3	4	5
CA	8.3%	7.4%	6.5%	5.6%	4.7%

- Market Value Adjustment We may make a Market Value Adjustment (MVA) on amounts withdrawn or surrendered
  from this Contract. It may result in either an increase or a decrease to the amount withdrawn or surrendered. An
  MVA will be made only when a Surrender Charge is deducted. Generally, the MVA decreases the Accumulation
  Value surrendered when interest rates rise, and increases it when interest rates fall. The MVA will not reduce the
  amount surrendered below the Minimum Guaranteed Contract Value. The Market Value Adjustment does not apply
  in CA and DE.
- Cash Surrender Value The Cash Surrender Value equals the greater of (a) the Minimum Guaranteed Contract Value; or (b) the Accumulation Value less any applicable Surrender Charge, and adjusted for any applicable MVA, determined as of the date of surrender. The Minimum Guaranteed Contract Value will be 87.5% of Premium(s) Paid, less any partial withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%. Once your Contract is issued, your Minimum Guaranteed Contract Rate will not change.

**Accumulation Value Guarantee Rider** – At the end of the 5<sup>th</sup> Contract Year, your Accumulation Value will be no less than 105% of Premiums paid, less withdrawals, less any applicable Rider fees.

**Annuitization –** You may choose to have the proceeds of this Contract paid under a payment option on your income date. This is called annuitizing your Contract. When you annuitize, you can choose from several options, including income for life and/or a specified period of years. Once you annuitize your Contract, you may not surrender it or have access to any values of your annuity, other than your income payments.

**Nursing Home Waiver Rider** – After the first Contract Year, you may make a partial or a full surrender without incurring a Surrender Charge or MVA if you become confined to a Hospital or Nursing Care Center for at least 90 consecutive days. Nursing Home Waiver Rider availability may vary by issue age.

**Terminal Illness Rider** – In the event that you become terminally ill, you may access up to 75% of your Contract's Accumulation Value without a Surrender Charge. A waiting period may apply.

**Death Benefit –** The death benefit is equal to the Accumulation Value.



#### INDEX INFORMATION AND DISCLOSURES

Any examples of historical performance of an Index should not be considered a representation of future performance of the Index. Future performance of an Index may be greater or less than any index performance shown in connection with the sale and issue of your annuity Contract. Your Index Credits are based not only on the index, but also on the Participation Rate or Index Cap.

INDEX INFORMATION

S&P 500® Dynamic Intraday TCA Index

Ticker: SPFDYNI

Website: spglobal.com/spdji

S&P MARC 5% Excess Return Index

Ticker: SPMARC5P

Website: spglobal.com/spdji

Barclays Focus50 Index

Ticker: BXIIF50E

Website: indices.barclays/Focus50

The "S&P 500® Dynamic Intraday TCA Index", "S&P Multi-Asset Risk Control 5% Excess Return Index" and "S&P 500®" Indices ("Indices") are products of the S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and have been licensed for use by EquiTrust Life Insurance Company ("the Company"). Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by the Company. The products are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, or their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the indices.

Neither Barclays Bank PLC, or Barclays Capital Inc., nor any affiliate (collectively "Barclays") is the issuer or producer of MarketFive Index – an index annuity contract – ("the contract") and Barclays has no responsibilities, obligations or duties to investors in the contract. The Barclays Focus50 Index ("the Index") including as applicable any component indices that form part of the Index is a trademark owned by Barclays Bank PLC, or Barclays Capital Inc., and is licensed for use by EquiTrust Life Insurance Company ("EquiTrust") as the Issuer of the contract. While EquiTrust as the issuer of the contract may for itself execute transaction(s) with Barclays in or relating to the Index in connection with the contract investors acquire the contract from EquiTrust and investors neither acquire any interest in the Index nor enter into any relationship of any kind whatsoever with Barclays upon making an investment in the contract. The contract is not sponsored, endorsed, sold or promoted by Barclays and Barclays makes no representation regarding the advisability of the contract or use of the Index or any data included therein. Barclays shall not be liable in any way to the Issuer, investors or to other third parties in respect of the use or accuracy of the Index or any data included therein.

Bloomberg Index Services Limited is the official index calculation and maintenance agent of the Index, an index owned and administered by Barclays, Bloomberg Index Services Limited does not guarantee the timeliness, accurateness, or completeness of the Index calculations or any data or information relating to the Index. Bloomberg Index Services Limited makes no warranty, express or implied, as to the Index or any data or values relating thereto or results to be obtained therefrom, and expressly disclaims all warranties of merchantability and fitness for a particular purpose with respect thereto. To the maximum extent allowed by law, Bloomberg Index Services Limited, its affiliates, and all of their respective partners, employees, subcontractors, agents, suppliers and vendors (collectively, the "protected parties") shall have no liability or responsibility, contingent or otherwise, for any injury or damages, whether caused by the negligence of a protected party or otherwise, arising in connection with the calculation of the Index or any data or values included therein or in connection therewith and shall not be liable for any lost profits, losses, punitive, incidental or consequential damages.

#### OTHER NOTES

- The Marketfive Index annuity is backed by the financial strength of the Company. It is not guaranteed by any bank and is not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government.
- Funded plans under the Employee Retirement Income Security Act of 1974 (ERISA) may not be used with this annuity.
- This material is provided by EquiTrust Life Insurance Company ("EquiTrust"), which issues annuity contracts that are generally described in this material. EquiTrust is not undertaking to provide investment advice for any individual or any individual situation, and you should not look to this material for any investment advice.



#### **INITIAL PREMIUM ALLOCATION - REQUIRED**

1-Year Interest Account	%
S&P 500 <sup>®</sup> Index	
1-Year Point-to-Point Cap	%
1-Year Point-to-Point Participation	%
1-Year Point-to-Point Performance Trigger	%
1-Year Monthly Average Cap	%
1-Year Monthly Average Participation	<del></del> %
1-Year Monthly Cap	<del></del> %
S&P 500 <sup>®</sup> Dynamic Intraday TCA Index	<del></del>
1-Year Point-to-Point Participation	%
Barclays Focus50 Index™	<del></del>
1-Year Point-to-Point Participation	%
S&P MARC5 Index	
1-Year Point-to-Point Participation	%
·	Total 100%
Allocations must equal 100%. Percenta	ages must be whole percentages.

If this annuity is replacing an existing annuity, it is important that you compare the two, taking into account whatever charges you may incur on the surrender of the existing annuity and your need to access your funds. For information about your existing annuity, contact the issuing company.

The insurance agent/producer is appointed to represent the Company and is approved to provide services to you on our behalf. The insurance agent/producer will be compensated by us in connection with any business placed with our Company.

## **Applicant Statement:**

By signing below, I acknowledge that I have read, or have been read, this document and understand I am applying for an indexed annuity. I also acknowledge that the annuity meets my financial objectives. The agent has not made statements which differ from this disclosure document and no promises or assurances have been made about the future equity values of the contract. I have received a copy of this document, as well as any advertisement that was used in connection with the sale of this annuity. I understand this is not a registered security and that while the values of the contract may be affected by an external index, the contract does not directly participate in any stock or equity investments. Other than the minimum guaranteed values, there are no guarantees, promises, or warranties. I have read the Important Notice Regarding Sales to Military Personnel, if applicable.

Owner(s)/Applicant(s) Signature	Date	Owner(s)/Applicant(s) Name (please print)
Owner Social Security Number		Owner Primary Telephone Number
Joint Owner(s)/Applicant(s) Signature	Date	Joint Owner(s)/Applicant(s) Name (please print)
Joint Owner Social Security Number		Joint Owner Primary Telephone Number
well as any advertisement used in cormade statements that differ in any sign	nnection with the nificant manner fi	document with the applicant. I certify that a copy of this document, as sales of this annuity, has been provided to the applicant. I have not rom this material. I have not made any promises or guarantees about the provided the client the Important Notice Regarding Sales to Military
Signature of Agent/Producer	Date	Agent/Producer Name & Number (please print)



These examples illustrate how Index Credits would be calculated for various levels of index performance within the index accounts. These are hypothetical examples and should not be considered representative of current or future performance. Examples assume no surrender or withdrawals. Index Caps and Participation Rates may change each year. All rates used in this example are hypothetical. The Minimum Guaranteed Contract Rate is assumed to be 3.00%. Ask your agent for actual/current rates.

In the examples below, \$100,000 is placed in the 1-Year Point-to-Point Index Cap Account, the Index Cap is 5% all years and the Indexing Period is one year.

SCENARIO 1: "AVERAGE" INDEX RESULTS											
							Cumulative	End of Year			Minimum
		Beginning	Ending		Index		Annual	Account	Surrender	Cash	Guaranteed
Contract		Index	Index	Index	Credit	Index	Earnings	Accumulation	Charge	Surrender	Contract
Year	Premium	Number	Number	Change	Factor	Credits	Rate	Value	Percentage	Value	Value
1	\$100,000	1,010	1,061	5.00%	5.00%	\$5,000	5.00%	\$105,000	9.0%	\$95,550	\$90,125
2	\$0	1,061	954	-10.00%	0.00%	\$0	2.47%	\$105,000	8.0%	\$96,600	\$92,829
3	\$0	954	1,050	10.00%	5.00%	\$5,250	3.31%	\$110,250	7.0%	\$102,533	\$95,614
4	\$0	1,050	1,071	2.00%	2.00%	\$2,205	2.98%	\$112,455	6.5%	\$105,145	\$98,482
5	\$0	1,071	1,076	0.50%	0.50%	\$562	2.48%	\$113,017	5.5%	\$106,801	\$101,436
6	\$0	1,076	1,022	-5.00%	0.00%	\$0	2.06%	\$113,017	0.0%	\$113,017	\$104,480
7	\$0	1,022	1,125	10.00%	5.00%	\$5,651	2.48%	\$118,668	0.0%	\$118,668	\$107,614
8	\$0	1,125	1,293	15.00%	5.00%	\$5,933	2.79%	\$124,602	0.0%	\$124,602	\$110,842
9	\$0	1,293	1,164	-10.00%	0.00%	\$0	2.47%	\$124,602	0.0%	\$124,602	\$114,168
10	\$0	1,164	1,234	6.00%	5.00%	\$6,230	2.72%	\$130,832	0.0%	\$130,832	\$117,593
11	\$0	1,234	1,333	8.00%	5.00%	\$6,542	2.93%	\$137,373	0.0%	\$137,373	\$121,120

SCENARIO 2: "FAVORABLE" INDEX RESULTS											
							Cumulative	End of Year			Minimum
		Beginning	Ending		Index		Annual	Account	Surrender	Cash	Guaranteed
Contract		Index	Index	Index	Credit	Index	Earnings	Accumulation	Charge	Surrender	Contract
Year	Premium	Number	Number	Change	Factor	Credits	Rate	Value	Percentage	Value	Value
1	\$100,000	1,010	1,131	12.00%	5.00%	\$5,000	5.00%	\$105,000	9.0%	\$95,550	\$90,125
2	\$0	1,131	1,267	12.00%	5.00%	\$5,250	5.00%	\$110,250	8.0%	\$101,430	\$92,829
3	\$0	1,267	1,419	12.00%	5.00%	\$5,513	5.00%	\$115,763	7.0%	\$107,659	\$95,614
4	\$0	1,419	1,589	12.00%	5.00%	\$5,788	5.00%	\$121,551	6.5%	\$113,650	\$98,482
5	\$0	1,589	1,780	12.00%	5.00%	\$6,078	5.00%	\$127,628	5.5%	\$120,609	\$101,436
6	\$0	1,780	1,994	12.00%	5.00%	\$6,381	5.00%	\$134,010	0.0%	\$134,010	\$104,480
7	\$0	1,994	2,233	12.00%	5.00%	\$6,700	5.00%	\$140,710	0.0%	\$140,710	\$107,614
8	\$0	2,233	2,501	12.00%	5.00%	\$7,036	5.00%	\$147,746	0.0%	\$147,746	\$110,842
9	\$0	2,501	2,801	12.00%	5.00%	\$7,387	5.00%	\$155,133	0.0%	\$155,133	\$114,168
10	\$0	2,801	3,137	12.00%	5.00%	\$7,757	5.00%	\$162,889	0.0%	\$162,889	\$117,593
11	\$0	3,137	3,513	12.00%	5.00%	\$8,144	5.00%	\$171,034	0.0%	\$171,034	\$121,120

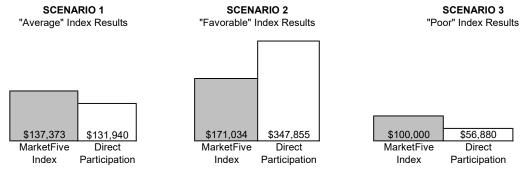
				SCE	NARIO 3: "P	OOR" INDE	X RESULTS				
							Cumulative	End of Year			Minimum
		Beginning	Ending		Index		Annual	Account	Surrender	Cash	Guaranteed
Contract		Index	Index	Index	Credit	Index	Earnings	Accumulation	Charge	Surrender	Contract
Year	Premium	Number	Number	Change	Factor	Credits	Rate	Value	Percentage	Value	Value
1	\$100,000	1,010	960	-5.00%	0.00%	\$0	0.00%	\$100,000	9.0%	\$91,000	\$90,125
2	\$0	960	912	-5.00%	0.00%	\$0	0.00%	\$100,000	8.0%	\$92,829	\$92,829
3	\$0	912	866	-5.00%	0.00%	\$0	0.00%	\$100,000	7.0%	\$95,614	\$95,614
4	\$0	866	823	-5.00%	0.00%	\$0	0.00%	\$100,000	6.5%	\$98,482	\$98,482
5	\$0	823	782	-5.00%	0.00%	\$0	0.00%	\$100,000	5.5%	\$101,436	\$101,436
6	\$0	782	742	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$104,480	\$104,480
7	\$0	742	705	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$107,614	\$107,614
8	\$0	705	670	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$110,842	\$110,842
9	\$0	670	637	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$114,168	\$114,168
10	\$0	637	605	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$117,593	\$117,593
11	\$0	605	574	-5.00%	0.00%	\$0	0.00%	\$100,000	0.0%	\$121,120	\$121,120



ET-MK5-1103ND (01-24) Page 1 of 2

#### SUMMARY

This product does not directly participate in any stock, bond or equity investments. The chart below is a hypothetical comparison of direct participation in the index and the product for which you are applying, based on results shown in the previous scenarios. Direct participation in the index means there is no cap on equity growth or floor on equity loss. This product has both a floor of 0% and a cap rate determined annually; for this illustration, the cap is assumed to be 5% in all years. Values shown are the end of year 11.



Applicant Statement: I have received a copy of the disclosure material and understand that the results shown, other than the guaranteed minimum values, are not guarantees, promises, or warranties. I understand this is not a registered security and that while the values of the Contract may be affected by an external index, the Contract does not directly participate in any stock, bond, or equity investments.								
Signature of Owner(s)/Applicant(s)  Date	Name of Owner(s)/Applicant(s) (please print)							
Social Security #	Primary Telephone Number							
Agent Statement:  I certify that the disclosure material has been presented to the applicant and a copy was provided to the applicant. I have not made statements which differ from this material nor have I made any promises about the expected future equity values of this contract.								
Signature of Agent Date	Agent Name & Number (please print)							



ET-MK5-1103ND (01-24) Page 2 of 2

# AUTHORIZATION TO HOLD ISSUE FOR MULTIPLE PREMIUMS

## **EquiTrust Life Insurance Company®**

7100 Westown Parkway, Suite 200 West Des Moines, Iowa 50266-2521 (866) 598-3692 <a href="www.EquiTrust.com">www.EquiTrust.com</a> Mailing Address: PO Box 14500 Des Moines, Iowa 50306-3500

## TO BE USED FOR FLEXIBLE PREMIUM PRODUCTS

Owner Name (please print):		
Joint Owner Name (please print):		
premium received. If issued with th	ne first premium receive e, will be added to the c	remiums and therefore can be issued with the first ed, any additional premium received will not be contract after issue, and will earn interest based on nniversary.
	ave been received. I un	equest EquiTrust to hold issue until all premium derstand the contract effective date for purposes of ds received.
Owner Signature	Date	Owner Name (please print)
Joint Owner Signature	Date	Joint Owner Name (please print)
Agent/Producer Signature	Date	Agent/Producer Number

