| AGENT GUIDE                                 | MARKETFIVE INDEX™ ANNUITY   |      |      |      |      |                          |
|---|---|------|------|------|------|--------------------------|
| Product description                         | A flexible premium fixed index annuity. Product contains a fixed-rate account and a variety of index accounts, some of which feature custom, risk-controlled indices: S&P 500 Dynamic Intraday TCA Index, Barclays Focus50 Index and S&P MARC 5% Excess Return Index.   |      |      |      |      |                          |
| Applicant ages                              | 0-90. All owners and annuitants.  |      |      |      |      |                          |
| Minimum/maximum<br>premium                  | Initial minimum: \$10,000; Subsequent minimum: \$2,000<br>Subsequent annual maximum after year 1: \$250,000<br>Contract maximum without prior EquiTrust approval: See the All-Product Summary at<br>Agents.EquiTrust.com.   |      |      |      |      |                          |
|   | Subsequent premiums automatically added to the 1-Year Interest Account at time of receipt, then at contract anniversary reallocated among accounts according to current allocation instructions.  |      |      |      |      |                          |
| Accumulation Value                          | Total of the individual Account Accumulation Values.  |      |      |      |      |                          |
| Guaranteed<br>Accumulation Value<br>Benefit | At the end of year 5, the Accumulation Value will be no less than 105% of premiums, less withdrawals.   |      |      |      |      |                          |
| Surrender charges                           | 5-year schedule. Percentage of Accumulation Value by contract year. Applies to partial withdrawals in excess of the free withdrawal amount.   |      |      |      |      |                          |
|   | Contract year   | 1    | 2    | 3    | 4    | 5                        |
|   | Surrender charge %  | 9%   | 8%   | 7%   | 6.5% | 5.5%                     |
|   | State variations  |      |      |      |      |                          |
|   | СА  | 8.3% | 7.4% | 6.5% | 5.6% | 4.7%                     |
| Market Value<br>Adjustment                  | Yes, applied when surrender charges are imposed (no MVA in CA).   |      |      |      |      |                          |
| Minimum Guaranteed<br>Contract Value        | 87.5% of premiums paid, less any withdrawals, plus interest earned at a rate no lower than 1% and no higher than 3%.  |      |      |      |      |                          |
| Cash Surrender<br>Value                     | Accumulation Value less any applicable surrender charges and adjusted for any applicable<br>MVA. In no event will the Cash Surrender Value be less than the Minimum Guaranteed<br>Contract Value or greater than the Accumulation Value.  |      |      |      |      |                          |
| Free withdrawals                            | By current company practice, systematic withdrawals of interest are allowed in the first year from the 1-Year Interest Account without charges.   |      |      |      |      |                          |
|   | After the first contract year, up to 10% of the Accumulation Value on the previous contract<br>anniversary may be withdrawn each contract year without surrender charge or MVA, either<br>systematically or as a single withdrawal. Single withdrawals can be requested at any time,<br>but must be at least \$250 per request. Systematic withdrawals are available monthly,<br>quarterly, semiannually or annually, and must be taken by EFT. |      |      |      |      | MVA, either<br>any time, |

| Death benefit                   | Upon death of owner, Accumulation Value.  |  |  |  |
|---------------------------------|---|--|--|--|
| Annuitization<br>benefit        | On the Income Date, the Accumulation Value is applied to the payment option elected.<br>The Income Date is the first contract anniversary after the Annuitant's 100th birthday. The<br>Accumulation Value is available for annuitization after the first year if a minimum payout of<br>10 years or life is elected.  |  |  |  |
| Account<br>Minimum Rates        | See the All-Product Summary at Agents.EquiTrust.com.  |  |  |  |
| Index credits                   | Index credits will be added to the account at the end of each contract year. Index credits will never be less than zero.  |  |  |  |
| Transfers                       | May transfer Accumulation Value between accounts on each contract anniversary. Minimum transfer amount is \$2,000.  |  |  |  |
| Nursing<br>Home Waiver          | Available for applicant ages 0-80 at no charge. After the first contract year, access up to 100% of the Accumulation Value in the event of nursing home confinement of owner for 90 consecutive days.   |  |  |  |
| Terminal<br>Illness Rider       | Available for all applicant ages at no charge. Access up to 75% of the Accumulation Value in the event of the owner's terminal illness. Features may vary by state.   |  |  |  |
| Indices                         |   |  |  |  |
| S&P 500®                        | Widely regarded as the single best gauge of large-cap U.S. equities. More than \$15.6<br>trillion is indexed or benchmarked to the S&P 500 Index, with indexed assets comprising<br>approximately \$7.1 trillion of this total. Includes 500 leading companies and covers<br>approximately 80% of available market capitalization. For more information on this index,<br>visit spglobal.com/spdji, ticker: SPX.  |  |  |  |
| S&P 500 Dynamic<br>Intraday TCA | Seeks to provide exposure to the S&P 500 through the use of E-mini S&P 500 futures, while applying an intraday volatility control and trend-following mechanism. The index rebalances up to 13 times throughout the trading day, employing a time-weighted average price (TWAP) to adapt to changing market conditions as it seeks a more stable volatility experience compared to traditional risk control indices. Trend signals guide rebalancing to help the index respond to market movements while seeking to maintain a 15% volatility target to allow for higher potential S&P 500 exposure. For more information about this index, visit spglobal.com/spdji, ticker: SPFDYNI.  |  |  |  |
| Barclays Focus50                | Seeks growth opportunities while limiting volatility through exposure to a dynamic combination of U.S. stocks and U.S. Treasury Indices. Low-volatility U.S. stocks are used because, historically, they have tended to outperform other, higher volatility stocks, on a risk-adjusted basis. The broad universe consists of all stocks listed on the NYSE and NASDAQ issued by companies headquartered in the U.S. The addition of Treasuries adds a diversification benefit and a potential reduction in risk. To further control risk, the index aims to limit its annual volatility to a 5% target using a process called volatility control. For more information on this index, visit Indices.Barclays/Focus50, ticker: BXIIF50E. |  |  |  |

(Continued on page 3)

S&P MARC 5% Excess Return Seeks to provide multi-asset diversification within a simple risk-weighting framework, tracking three underlying component indices that represent three asset classes: equities, commodities and fixed income. This index is dynamically rebalanced between the three indices and the cash component to target a 5% level of volatility. In low-volatility environments, the index risk-control mechanism increases market exposure to riskier assets by increasing the allocation to the index (up to a leveraged position of 150%). For more information on this index, visit spglobal.com/spdji, ticker: SPMARC5.

| Available accounts                    |   |  |  |  |  |
|---------------------------------------|---|--|--|--|--|
| Fixed account                         |   |  |  |  |  |
| Fixed rate account                    | <b>1-Year Interest Account</b> — The fixed rate is guaranteed for one contract year. On contract anniversaries, the rate may change subject to the contractual Minimum Guaranteed Interest Rate. All subsequent premiums received are applied to this account until the contract anniversary, then allocated per your instructions. |  |  |  |  |
| Index accounts                        |   |  |  |  |  |
| S&P 500 Index                         | <b>1-Year Point-to-Point Cap</b> — Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, up to a specified cap.   |  |  |  |  |
|                                       | <b>1-Year Point-to-Point Participation</b> — Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary, multiplied by the participation rate.  |  |  |  |  |
|                                       | <b>1-Year Point-to-Point Performance Trigger</b> — Percentage change from previous contract anniversary, with index credits based on a declared Performance Trigger Rate if index growth is positive. If the index decreases or has no growth, index credits are zero.  |  |  |  |  |
|                                       | <b>1-Year Monthly Average Cap</b> — Index credits are based on the percentage change in the S&P 500 Index from the previous contract anniversary to the monthly index average, up to a specified cap.   |  |  |  |  |
|                                       | <b>1-Year Monthly Average Participation</b> — Index credits are based on the percentage change in the S&P 500 Index monthly average from the previous contract anniversary, multiplied by the participation rate.   |  |  |  |  |
|                                       | <b>1-Year Monthly Cap</b> — Index credits are based on the cumulative sum of capped monthly changes in the S&P 500 Index from the previous contract anniversary. Each monthly gain is subject to a cap, but monthly declines are not subject to a floor.  |  |  |  |  |
| S&P 500 Dynamic<br>Intraday TCA Index | <b>1-Year Point-to-Point Participation</b> — Index credits are based on the percentage change in the S&P 500 Dynamic Intraday TCA Index from the previous contract anniversary, multiplied by the participation rate.   |  |  |  |  |
| Barclays<br>Focus50 Index             | <b>1-Year Point-to-Point Participation</b> — Index credits are based on the percentage change in the Barclays Focus50 Index from the previous contract anniversary, multiplied by the participation rate.   |  |  |  |  |
| S&P MARC 5%<br>Excess Return Index    | <b>1-Year Point-to-Point Participation</b> — Index credits are based on the percentage change in the S&P MARC 5% Excess Return Index from the previous contract anniversary, multiplied by the participation rate.  |  |  |  |  |



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