



FIXED INDEX ANNUITY DESIGNED FOR ACCUMULATION

MARKETSEVEN INDEX[®]

Product specs

- 7-year design
- \$10,000 minimum premium
- Issue age: 0-85/40-85 if Income Benefit Rider elected
- Flexible premium

Competitive advantages

- Competitive accumulation rates
- Renewal rate transparency
- Clean, simple design
- Available in every state except New York
- Competitive commissions on a short-term FIA



MARKETSEVEN INDEX

Index	Crediting strategy	Rate	Illustrated rate
Fixed Rate	1-Year Interest	4.75%	4.75%
S&P 500	1-Year Pt-to-Pt Cap	9.00%	6.22%
S&P 500	1-Year Pt-to-Pt Participation	50.00%	6.70%
S&P 500	1-Year Pt-to-Pt Performance Trigger	8.00%	5.54%
S&P 500	1-Year Monthly Average Cap	12.00%	5.56%
S&P 500	1-Year Monthly Average Participation	100.00%	6.27%
S&P 500	1-Year Monthly Cap	2.35%	5.47%
S&P 500	2-Year Monthly Average Cap	20.00%	4.06%
S&P 500 Dynamic Intraday TCA	1-Year Pt-to-Pt Participation	75.00%	10.12%
Barclays Focus50	1-Year Pt-to-Pt Participation	175.00%	7.74%
Barclays Focus50	2-Year Pt-to-Pt Participation	220.00%	8.55%
S&P MARC 5%	1-Year Pt-to-Pt Participation	200.00%	9.06%



Request a custom quote. Call Sales Support at 866-598-3694.

Product availability and features may vary by state. For more information, visit Agents.EquiTrust.com, and click on State Approvals/State Variations under the Products tab.

Guarantees are based on the claims-paying ability of EquiTrust Life Insurance Company. MarketSeven Index contracts issued on Form Series ICC16-ET-FIA7-2000(10-16) or ET-FIA7-2000(10-16). EquiTrust does not offer investment advice to any individual or agent/producer and this material should not be construed as investment advice.

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