

ACHIEVE STRONG RETIREMENT SAVINGS GROWTH IN YEAR ONE



Bonus fixed index annuities (FIAs) by EquiTrust start delivering fast

Looking for a smart way to build retirement income? EquiTrust FIAs with a premium bonus start delivering after just one year. Add in our limited-time premium bonus boost, and the growth is even better! See the results below for each of our bonus FIAs assuming an initial premium of \$100,000 allocated to the fixed-rate account.

MarketPower Bonus Index[®]

10% premium bonus

+ 2% premium bonus special

= **\$116,480** contract value after the first year¹

16.48% return at end of year 1

MarketTen Bonus Index[®]

6% premium bonus

+ 2% premium bonus special

= **\$112,320** contract value after the first year¹

12.32% return at end of year 1

MarketForce Bonus Index[™]

8% premium bonus

+ 2%² premium bonus special

= **\$114,125** contract value after the first year³

14.13% return at end of year 1



Want to learn more?
Call us at **866-598-3694** or
visit **Agents.EquiTrust.com**.

¹ At current 4.00% fixed rate. ² Premium bonus on MarketForce Bonus Index[™] increased by 3% in CA. ³ At current 3.75% fixed rate.

Annuities that offer bonus features may have higher fees and charges, longer surrender charge periods, lower credited interest rates and/or lower cap and participation rates than annuities that do not provide the bonus feature. Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company. Surrender of the contract may be subject to surrender charges or Market Value Adjustment. Withdrawals before age 59½ may result in a 10% IRS penalty tax. Withdrawals do not participate in index growth. In the event of a full surrender, charges will apply to any penalty-free amounts taken during the same contract year. Contracts issued on Contract Form Series ICC18-ET-MPI0-2000(05-18) or ET-MPP-2000(02-05); ICC18-ET-MTB-2000(06-18) or ET-MTB-2000(06-07); ICC19-ET-MPI0-2000(02-19) or ET-MPI0-2000(05-18). EquiTrust may modify or discontinue the additional premium bonus at any time. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com. For producer use only.