

**MULTIPLE
BONUSES**

**MAXIMUM
BENEFITS**



Combine these special offers for a win-win with your clients!

Everyone benefits when you stack a commission special and premium bonus boost on EquiTrust bonus fixed index annuities (FIAs). See the results for each of our bonus FIAs assuming an initial premium of \$100,000 allocated to the fixed-rate account.

MarketPower Bonus Index[®]

Win for your client

10% premium bonus
+ 2% premium bonus special
= **\$116,480** contract value after the first year¹

Win for you

8% MGA commission
+ 1% commission bonus

16.48% return at end of year 1

9% MGA commission at end of year 1

MarketTen Bonus Index[®]

Win for your client

6% premium bonus
+ 2% premium bonus special
= **\$112,320** contract value after the first year¹

Win for you

6% MGA commission
+ 1% commission bonus

12.32% return at end of year 1

7% MGA commission at end of year 1

MarketForce Bonus Index[™]

Win for your client

8% premium bonus
+ 2%² premium bonus special
= **\$114,125** contract value after the first year³

Win for you

7% MGA commission
+ 1% commission bonus

14.13% return at end of year 1

8% MGA commission at end of year 1

Want to learn more? Call us at 866-598-3694 or visit Agents.EquiTrust.com.

¹At current 4.00% fixed rate. ²Premium bonus increased by 3% in CA. ³At current 3.75% fixed rate.

Annuities that offer bonus features may have higher fees and charges, longer surrender charge periods, lower credited interest rates and/or lower cap and participation rates than annuities that do not provide the bonus feature. Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company. Surrender of the contract may be subject to surrender charges or Market Value Adjustment. Withdrawals before age 59½ may result in a 10% IRS penalty tax. Withdrawals do not participate in index growth. In the event of a full surrender, charges will apply to any penalty-free amounts taken during the same contract year. Contracts issued on Contract Form Series ICC18-ET-MP10-2000(05-18) or ET-MPP-2000(02-05); ICC18-ET-MTB-2000(06-18) or ET-MTB-2000(06-07); ICC19-ET-MP10-2000(02-19) or ET-MP10-2000(05-18). EquiTrust may modify or discontinue the additional premium bonus at any time. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com. For producer use only.