

**NOTICE TO APPLICANTS
REGARDING REPLACEMENT OF
LIFE INSURANCE OR ANNUITY - GEORGIA**

EquiTrust Life Insurance Company®

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Are you thinking about buying a new policy and discontinuing or changing an existing policy? If you are, your decision could be a good one -- or a mistake. You will not know for sure unless you make a careful comparison of your existing policy and the proposed policy.

Make sure you understand the facts. Georgia law gives you the right to obtain a policy summary statement from your existing insurer at any time. Ask the company or agent that sold you your existing policy to give you information about it.

The reverse side contains a check list of some of the items you should consider in making your decision. TAKE TIME TO READ IT.

Do not let one agent or insurer prevent you from obtaining information from another agent or insurer which may be to your advantage.

Hear both sides before you decide. This way you can be sure you are making a decision that is in *your* best interest.

If you wish a policy summary statement from your existing insurer, or insurers, check this box.

We are required by law to notify your existing company that you may be replacing their policy.

Applicant's Signature		Date	
Applicant's Printed Name	Applicant's Full Address		
Agent's Printed Name	Agent's Signature	Date	
Agent's Full Address	Telephone Number	License Number	

LIST OF POLICIES TO BE REPLACED

Name of Company	Policy Number

ORIGINAL TO APPLICANT – COPY TO REPLACING INSURER – COPY TO REPLACED INSURER

Continued on the next page

ITEMS TO CONSIDER

1. If the policy coverages are basically similar, premiums for a new policy may be higher because rates increase as your age increases.
2. Cash values and dividends, if any, may grow slower under a new policy initially because of the initial costs of issuing a policy.
3. Your present insurance company may be able to make a change on terms which may be more favorable than if you replace existing insurance with new insurance.
4. If you borrow again an existing policy to pay premiums on a new policy, death benefits payable under your existing policy will be reduced by the amount of any unpaid loan, including unpaid interest.
5. Current interest rates are not guaranteed. Guaranteed interest rates are usually considerably lower than current rates. What rates are guaranteed?
6. Are premiums guaranteed or subject to change – up or down?
7. Participating policies pay dividends that may materially reduce the cost of insurance over the life of the contract. Dividends, however, are not guaranteed.
8. CAUTION, you are urged not to take action to terminate, assign, or alter your existing life insurance coverage until after you have been issued the new policy, examined it and found it to be acceptable to you.

and

REMEMBER, you have at least ten (10) days following receipt of any individual life insurance policy to examine its contents. If you are not satisfied with it for *any* reason, you have the right to return it to the insurer at its home or branch office or to the agent through whom it was purchased, for a full refund of premium.