



INTRODUCING!

WEALTHMAX BONUS LIFE®

SINGLE-PREMIUM INDEXED LIFE INSURANCE FOR WEALTH TRANSFER AND ACCUMULATION

Plus, living benefits for chronic care, nursing home confinement or terminal illness!

Product specs

- 10-year surrender period
- \$10,000 minimum premium
- Issue age: 45-80
- Single premium
- Return of Premium feature

Competitive advantages

- ~~12%~~ **15%*** premium bonus applied immediately
- Access to death benefit for qualifying chronic care, nursing home confinement or terminal illness
- Longevity benefit allows access to death benefit as income in later years



RightNow Underwriting

Our simplified, digital process makes it easy to get coverage, with no medical records or exams required, and an immediate underwriting decision in 100% of cases.

RATES YOU CAN COUNT ON

Visit the WealthMax Bonus Life microsite to learn more!
Agents.EquiTrust.com/WealthMax-Bonus-Life

Index	Crediting strategy	Rate	Illustrated rate
Fixed Rate	1-Year Interest	5.35%	5.35%
S&P 500	1-Year Pt-to-Pt Cap	10.50%	6.57%
S&P 500	1-Year Monthly Average Participation	110.00%	6.57%
S&P 500	1-Year Pt-to-Pt Performance Trigger	8.50%	6.27%
S&P 500 Dynamic Intraday TCA	1-Year Pt-to-Pt Participation	90.00%	6.57%
S&P MARC 5%	1-Year Pt-to-Pt Participation	230.00%	6.57%
Barclays Focus50	1-Year Pt-to-Pt Participation	200.00%	6.57%

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*Limited time special. Go to Agents.EquiTrust.com/Specials for details.

Product availability and features may vary by state. See policy for complete details. Policy issued on Policy Form Series ICC19-ETL-IUL-2000(01-19) or ETL-IUL-2000(01-19). Riders issued on Form Series ICC11-ETL-ADBR(03-11); ICC17-ETL-FPW(01-17); ICC17-ETL-PBR(01-17); ETL-GWBR(12-23); and ICC19-ETL-MCSV(01-19). Index accounts issued on Form Series ICC17-ETL-1YRINT(01-17); ICC17-ETL-1YP2PCAP(01-17); ICC17-ETL-1YAVGPART(01-17); ICC17-ETL-1YP2PPART(01-17) and ICC23-ETL-PT(10-23). EquiTrust does not offer investment advice to any individual or agent/producer and this material should not be construed as investment advice. For financial professional use only.

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