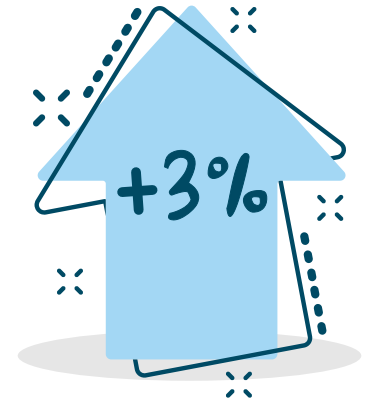


# WEALTHMAX BONUS LIFE<sup>®</sup>

## Premium Bonus Special



**EquiTrust is currently offering a limited-time special that will increase your premium bonus from the regular rate of 12% to 15%.**

### How does the premium bonus work?

- Applies to your single premium amount
- Fully vested and permanent addition to your policy's Accumulation Value from day one
- Included in the surrender value if your policy is surrendered

### EquiTrust — A name you can trust

At EquiTrust, we're committed to being a financial partner you can trust with your retirement dreams. Rest assured your annuity contract is backed by a company with conservative investment strategies, anchored by a disciplined and diversified management style. EquiTrust — integrity, strength and innovation.



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Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company. Surrender of the contract may be subject to surrender charges or Market Value Adjustment. Withdrawals before age 59½ may result in a 10% IRS penalty tax. Withdrawals do not participate in index growth. In the event of a full surrender, charges will apply to any penalty-free amounts taken during the same contract year.

Policy issued on Policy Form Series ICC19-ETLIUL-2000(01-19) or ETL-IUL-2000(01-19).

EquiTrust may modify or discontinue the additional premium bonus at any time. Products underwritten, issued and distributed by EquiTrust Life Insurance Company, West Des Moines, Iowa. [EquiTrust.com](https://www.EquiTrust.com). For financial professional use only.

ET-WMAX-FLR-PBSPL (07-25)

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