

DON'T COMPROMISE ON YOUR RETIREMENT STRATEGY



With MarketSeven Index[®] by EquiTrust, you don't have to choose between accumulation and protection of your savings.

- Experience guaranteed¹ growth of your annuity value to 107% of all premiums² after seven years
- Build money for retirement without market risk
- Enjoy tax-deferred growth of your money
- Secure **guaranteed¹ income for life** with the optional Income Benefit Rider

Want to learn more?



Product availability and features may vary by state.

¹ Guarantees subject to the claims-paying ability of EquiTrust Life Insurance Company.

² Less any partial withdrawals and optional income benefit rider fees.

Contract issued on Form Series ICC16-ET-FIA7-2000(10-16) or ET-FIA7-2000(10-16). Riders issued on Form Series ICC16-ET-AVGR(10-16) or ET-AVGR(10-16); ICC16-ET-IBR-FIXED(07-16) or ET-IBR-FIXED(07-16); ICC17-ET-IBR-ER-A(04-17) or ET-IBR-ER-A(04-17); ICC18-430-NHW(06-18) or 430-NHW(08-03); and ICC16-ET-TI(10-16) or ET-TI(10-16). EquiTrust Life Insurance Company does not offer investment advice to any individual and this material should not be construed as investment advice. Annuity and insurance products are not deposits nor are they guaranteed by any bank. They are not insured by the Federal Deposit Insurance Corporation (FDIC) or any other agency of the federal government. Certain products may lose value. This material is intended for use with the general public. EquiTrust Life Insurance Company, West Des Moines, Iowa. EquiTrust.com.